

The Leading Travel Show in Asia-Pacific



2018.

January 18, 19 & 20

Bombay Exhibition Centre, Mumbai

Feature Country



Inauguration of OTM 2018



Inaugurated in the presence of:

Mr K J Alphons, Hon'ble Minister of State for Tourism (I/C), Government of India

Mr Jaykumar Rawal, Hon'ble Minister of Tourism, Government of Maharashtra

Mr Michael Michailidis, Head of Market Research Department, Ministry of Tourism Greek National Tourism Organisation

Ms Gamze Kaderoglu, Hon'ble Vice Consul, Consulate General of the Republic of Turkey

Mr Ryoji Noda, Hon'ble Consul General, Consulate General of Japan in Mumbai

Mr Nabin Pokharel, Officiating Director, Nepal Tourism Board

Mr Chen Shoujun, Deputy Director General of Tourism Development Commission of Jilin Province

Mr Yan Xiangjun, Director of Marketing Department, Shandong Tourism Development Commission

Mr Zhang Yin, Director Publicity and Promotion Center, Zhejiang Tourism

Mr Tian Xin, Director, China National Tourist Office, New Delhi

Mr Karan Anand, Head - Relationships, Cox & Kings Ltd.

Mr Sanjiv Agarwal, Chairman & CEO, Fairfest Media Limited



VIP Visit Japan National Tourism Organization Pavilion at OTM 2018



Japan National Tourism Organization Pavilion at OTM 2018



Japan National Tourism Organization Pavilion at OTM 2018



Award



Japan National Tourism Organization Winning Best Decoration Award at OTM 2018



Logo Mileage at Venue Branding, OTM 2018



Main Entrance Gate



Main Entrance Side Wing





ASIA-PACIFIC'S LARGEST TRAVEL SHOW OPENS TODAY IN BOMBAY EXHIBITION CENTRE

OVER 1000 + EXHIBITORS FROM 50 + COUNTRIES



Response: mumbai@timesgroup.com

Mumbai is hosting OTM, The largest travel show in the Asia Pacific, opening today at the Bombay Exhibition Centre, Goregaon. 1200 sellers from 50+ countries and 25+ States are exhibiting in OTM. They will meet 15,000 trade visitors and host of buyers, during the 3-day event.

National Tourist Organisations of Turkey, Greece, Indonesia, Thailand, Egypt, Nepal, China, Korea, Maldives, Rwanda, Oman, Bangladesh, Korea, Japan, Bhutan, Tanzania, Romania, Cambodia, Palestine, Cyprus, Croatia, New Zealand, Fiji, Botswana, Finland, Estonia, Lithuania have set up colourful country pavilions, along with a large number of hotels, attractions and operators from every destination.

Bulgaria, Canada, Dubai, Germany, Hong Kong, Iran, Kazakhstan, Malaysia, Peru, Philippines, Russia, Switzerland, Singapore, Sri Lanka, United Kingdom, USA, Uzbekistan and Vietnam are represented through private operators at OTM 2018.

The Ministry of Tourism, Government of India has a vibrant presence in the show. The Union Minister of State for Tourism Mr. K. J. Alphons is inaugurating the show, in the presence of the Maharashtra's Minister of Tourism Mr. Jaykumar Rawal.

Major Indian destinations have as much strong a presence in OTM as their international counterparts. Tourism departments of Maharashtra, Himachal Pradesh, Uttarakhnad, Jammu & Kashmir, West Bengal, Goa, Gujarat, Odisha, Arunachal Pradesh, Andhra Pradesh, Karnataka, Punjab, Andaman & Nicobar, Jharkhand, Madhya Pradesh, Chhattisgarh, Tripura have set up charming state pavilions, with operators from their respective states present.

In addition to buying and selling activities on the OTM show floor, hundreds of courses of business leads would be generated. There are a number of enriching and thought-provoking meeting sessions, workshops and panel discussions on the sides with leaders and professional experts from India and abroad.

India's leading tour operator Cox & Kings, will be conducting destination workshops as Knowledge Partner. OTM has also partnered with TravelIQ, to organize Travel Technology Track, with sessions on innovative travel tech solutions, panel discussions with industry thought-leaders and digital skill development workshops.

With Travel Innovator Showcase, 10-minute dedicated presentation/pitching slot would also be organised. Proccurelight, the global travel market research company, will be conducting a session on understanding the Millennial Travellers.

The session on Film Tourism, called Cine Locales of OTM will connect the film and television fraternity with Indian and international tourism boards, to leverage the huge potential of promoting tourism through film shoots.

A Special Business Session on Promoting Tourism in North East Region is being organised at OTM under the aegis of Ministry of Development of North East Region and MDTDC.

Mumbai serves as a gateway city to the largest chunk of India's outbound market. It is also the largest source market in India of business, luxury, MICE, and domestic travel in India. This is a great factor behind OTM's success and emergence as the largest travel trade-show in the Asia-Pacific region.

Entry on the first two days, and till 2 pm on the last day is reserved for travel trade visitors. After 2 pm on Saturday, the last day, the show will be open to all.

The Largest Travel Show in Asia-Pacific

OTM

OPENS TODAY!

1000+ Exhibitors from 50+ Countries

From Mumbai to the World,
the largest travel trade show in Asia-Pacific

Inauguration Today by
Mr K J Alphons, Hon'ble Minister of State for Tourism (I/C), Govt of India,
In the presence of
Mr Jaykumar Rawal, Hon'ble Minister of Tourism, Govt of Maharashtra

Patron Partner

Patron Sponsor

Patron Global

Patron Country

Patron Destination

Patron State

TV Partner

Patron City

January 18, 19 & 20 - 2018

Bombay Exhibition Centre (Hall 1) NSE Complex, Goregaon (E) - Mumbai

A must-visit if you are a Travel Agent, Tour Operator, Wedding Planner, Business Travel Buyer, MICE Planner, Institute, Association, Film or TV production house.

+91 97 1190 1753

Day 01 : 10 am to 6 pm (Travel Trade only) Entry Fee: Rs 500/- Day 02 : 10 am to 6 pm (Travel Trade only) Entry Fee: Rs 200/-
Day 03 : 10 am to 2 pm (Travel Trade only) Entry Fee: Rs 200/- 2 pm to 6 pm (Open For All) Entry Fee: Rs 100/-
OTM is a trade show, visitors below 18 years are not allowed during Trade Hours. (Subject to submission reviewed)



Logo Mileage in Print Promotional Materials



Invitation Card



Logo Mileage in E Invitation



Dear Maruti More,

Here is a gentle reminder inviting you to OTM, the largest travel trade show in Asia-Pacific.

We are glad to invite you to OTM 2018 scheduled to be held from January 18-20 at Bombay Exhibition Centre, Mumbai.

More than a thousand sellers from all over India and abroad will be exhibiting in OTM 2018, spread over 20,000 sq. m.

You can save INR 1000 applicable on onsite registration for all 3 days pass, by applying for pre-registration as a Trade Visitor. Registrations are open till 5 pm today.

Click on the [link](#) below to register:

[Register Here](#)

Exclusive hours reserved for the travel trade and business visitors are:

- 18th January (Thu): 10am to 6pm
- 19th January (Fri): 10am to 6pm
- 20th January (Sat): 10am to 2pm
- 20th January (Sat): 2pm to 6pm (Open for all)

Venue
 Bombay Exhibition Centre
 NSE Nesco Complex
 Off Western Express Highway
 Goregaon East, Mumbai - 400053

[View Event Schedule Here](#)

We look forward to your visit to OTM.

Should you have any queries, please contact us.

Thank you and kind regards,

Client Services Team
 Fairfest Media Limited

For more information contact:

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Some of our Partners & Supporting Organisations at OTM 2018

Premium Partner		Partner Countries	
Partner Countries		Hosted Buyer Partner	
Host State		Partner States	
Partner States		Partner States	
Feature Countries			
Feature States		TV Partner	
Partner City	Knowledge Partner	Hospitality Partners	Partner Airline
Destination Partner		Supported by	
Supported by		Outdoor Media Partner	
Official Publication		Media Partners	
Media Partners		Organised by	

