

Travel Exhibition and Venue Survey

Friday, October 28, 2022

631

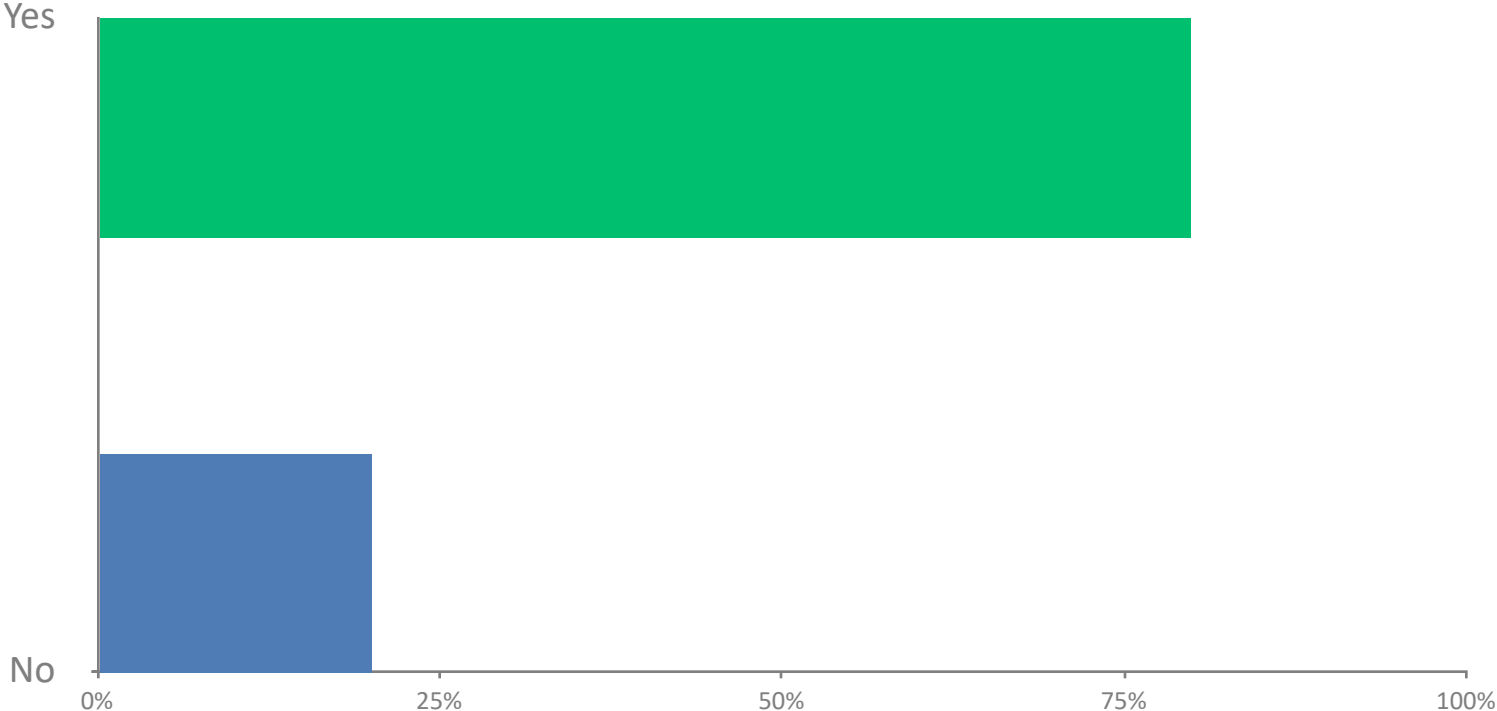
Total Responses

Date Created: Thursday, October 13, 2022

Complete Responses: 631

Q1: Have you ever visited the Jio World Convention Centre at Bandra Kurla Complex, Mumbai for an exhibition or trade show?

Answered: 631 Skipped: 0



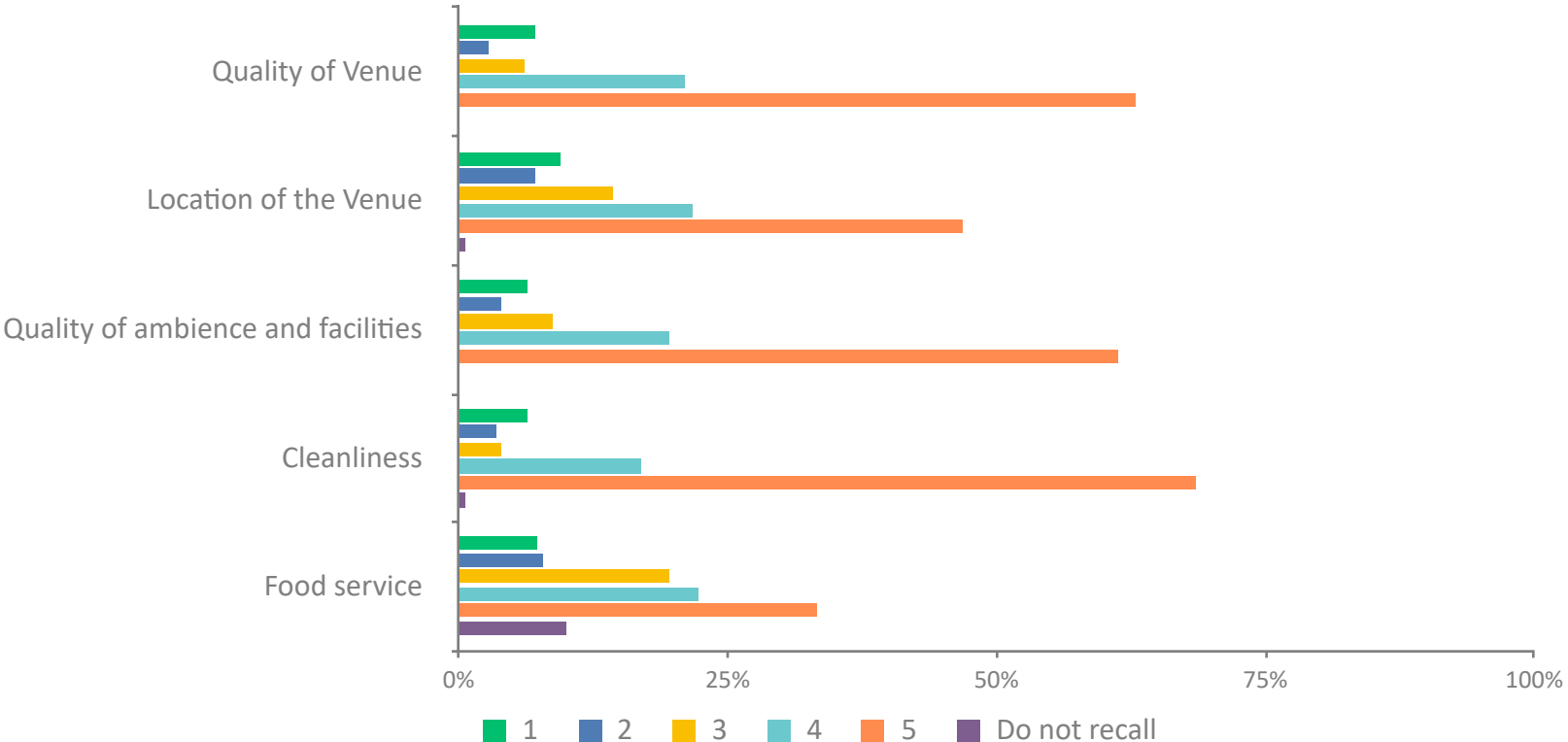
Q1: Have you ever visited the Jio World Convention Centre at Bandra Kurla Complex, Mumbai for an exhibition or trade show?

Answered: 631 Skipped: 0

ANSWER CHOICES	RESPONSES	
Yes	79.87%	504
No	20.13%	127
TOTAL		631

Q2: On a scale of 1 to 5 (5 being the highest and 1 being the lowest), how would you rate the Jio World Convention Centre on the following factors:

Answered: 452 Skipped: 179



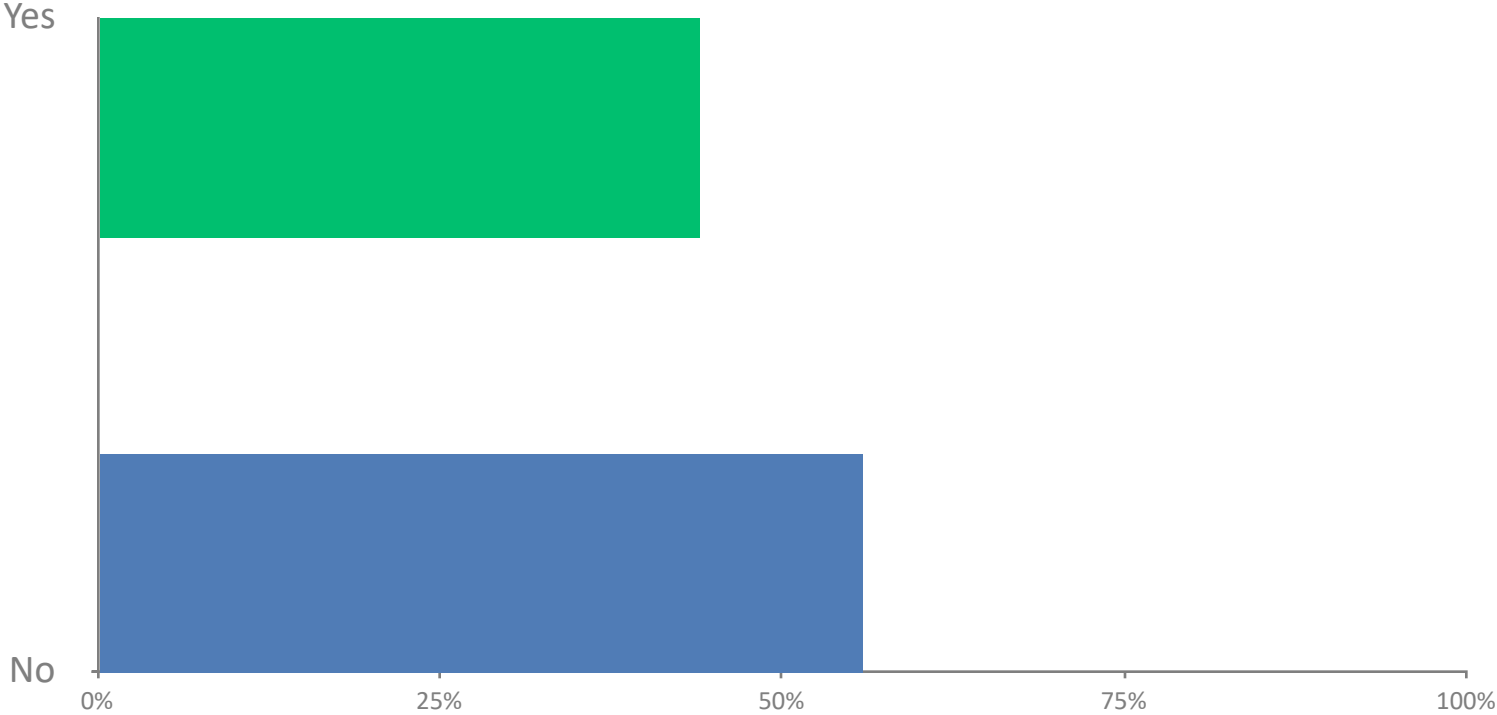
Q2: On a scale of 1 to 5 (5 being the highest and 1 being the lowest), how would you rate the Jio World Convention Centre on the following factors:

Answered: 452 Skipped: 179

	1	2	3	4	5	DO NOT RECALL	TOTAL	WEIGHTED AVERAGE
Quality of Venue	7.08% 32	2.65% 12	6.19% 28	21.02% 95	62.83% 284	0.22% 1	452	1
Location of the Venue	9.51% 43	7.08% 32	14.16% 64	21.68% 98	46.90% 212	0.66% 3	452	1
Quality of ambience and facilities	6.42% 29	3.98% 18	8.63% 39	19.47% 88	61.28% 277	0.22% 1	452	1
Cleanliness	6.42% 29	3.54% 16	3.98% 18	17.04% 77	68.36% 309	0.66% 3	452	1
Food service	7.30% 33	7.74% 35	19.69% 89	22.12% 100	33.19% 150	9.96% 45	452	1

Q3: Have you ever visited Pragati Maidan, New Delhi for an exhibition or trade show?

Answered: 569 Skipped: 62



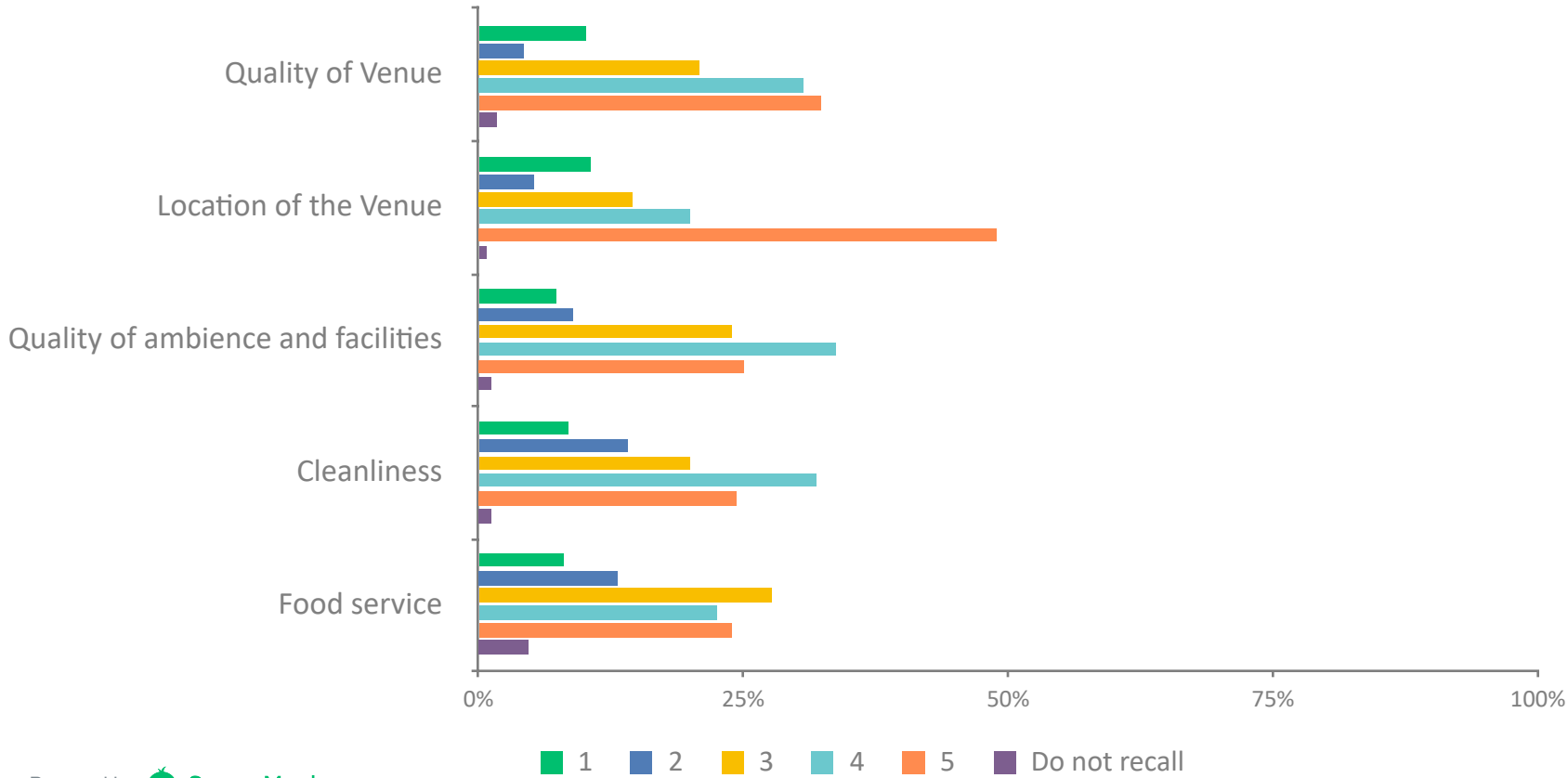
Q3: Have you ever visited Pragati Maidan, New Delhi for an exhibition or trade show?

Answered: 569 Skipped: 62

ANSWER CHOICES	RESPONSES	
Yes	44.11%	251
No	55.89%	318
TOTAL		569

Q4: On a scale of 1 to 5 (5 being the highest and 1 being the lowest), how would you rate Pragati Maidan, New Delhi on the following factors:

Answered: 235 Skipped: 396



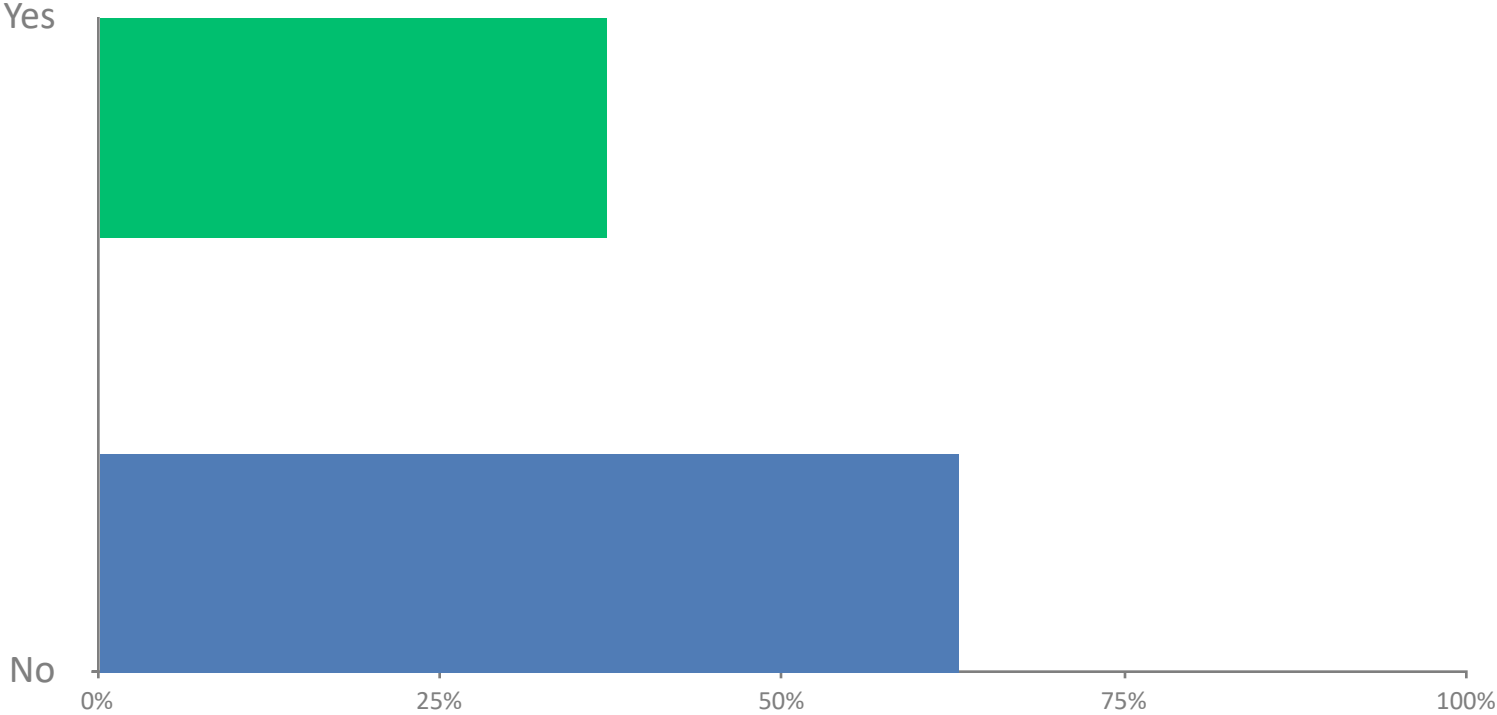
Q4: On a scale of 1 to 5 (5 being the highest and 1 being the lowest), how would you rate Pragati Maidan, New Delhi on the following factors:

Answered: 235 Skipped: 396

	1	2	3	4	5	DO NOT RECALL	TOTAL	WEIGHTED AVERAGE
Quality of Venue	10.21% 24	4.26% 10	20.85% 49	30.64% 72	32.34% 76	1.70% 4	235	1
Location of the Venue	10.64% 25	5.11% 12	14.47% 34	20.0% 47	48.94% 115	0.85% 2	235	1
Quality of ambience and facilities	7.23% 17	8.94% 21	23.83% 56	33.62% 79	25.11% 59	1.28% 3	235	1
Cleanliness	8.51% 20	14.04% 33	20.0% 47	31.91% 75	24.26% 57	1.28% 3	235	1
Food service	8.09% 19	13.19% 31	27.66% 65	22.55% 53	23.83% 56	4.68% 11	235	1

Q5: Have you ever visited India Expo Centre, Greater Noida for an exhibition or trade show?

Answered: 547 Skipped: 84



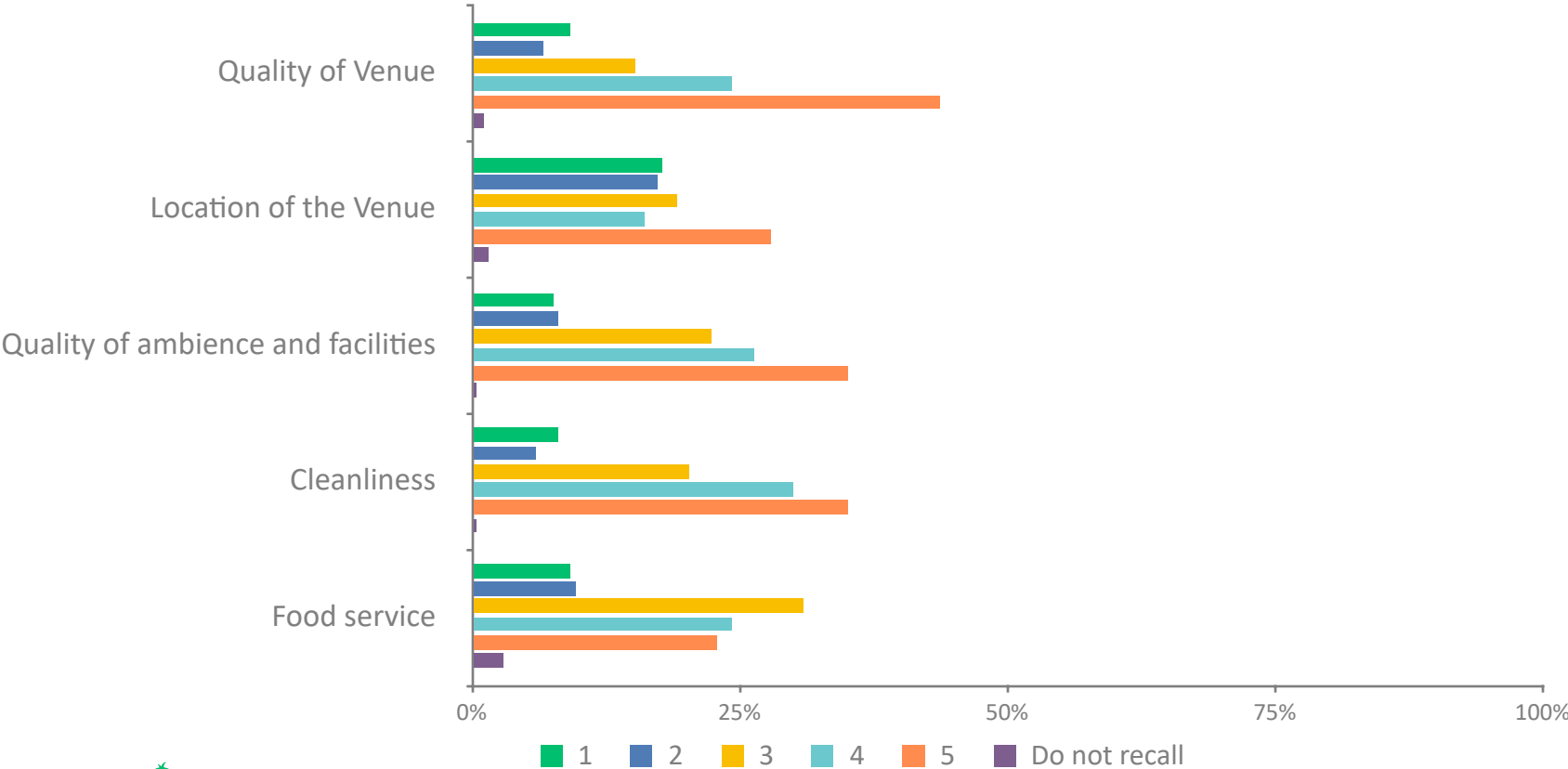
Q5: Have you ever visited India Expo Centre, Greater Noida for an exhibition or trade show?

Answered: 547 Skipped: 84

ANSWER CHOICES	RESPONSES	
Yes	37.11%	203
No	62.89%	344
TOTAL		547

Q6: On a scale of 1 to 5 (5 being the highest and 1 being the lowest), how would you rate India Expo Centre, Greater Noida on the following factors:

Answered: 197 Skipped: 434



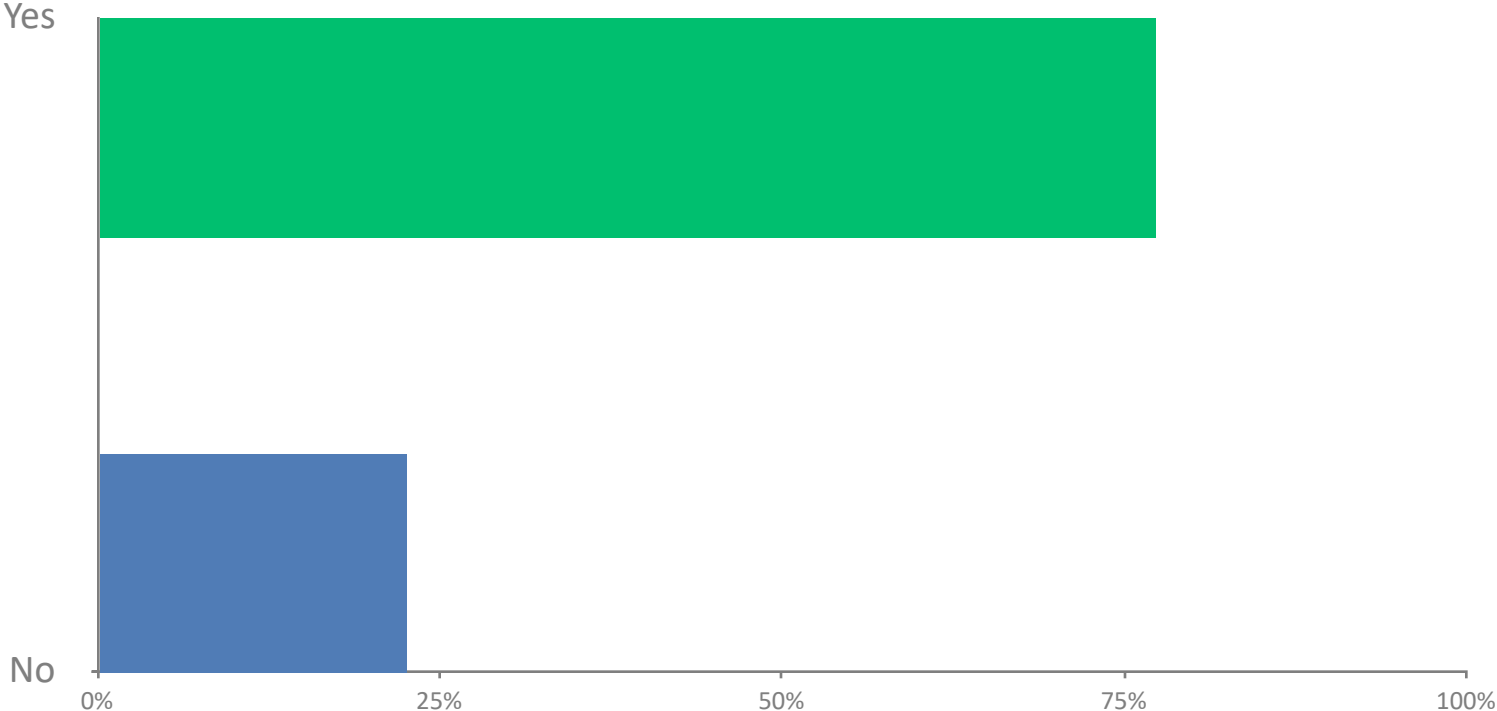
Q6: On a scale of 1 to 5 (5 being the highest and 1 being the lowest), how would you rate India Expo Centre, Greater Noida on the following factors:

Answered: 197 Skipped: 434

	1	2	3	4	5	DO NOT RECALL	TOTAL	WEIGHTED AVERAGE
Quality of Venue	9.14% 18	6.60% 13	15.23% 30	24.37% 48	43.65% 86	1.02% 2	197	1
Location of the Venue	17.77% 35	17.26% 34	19.29% 38	16.24% 32	27.92% 55	1.52% 3	197	1
Quality of ambience and facilities	7.61% 15	8.12% 16	22.34% 44	26.40% 52	35.03% 69	0.51% 1	197	1
Cleanliness	8.12% 16	6.09% 12	20.30% 40	29.95% 59	35.03% 69	0.51% 1	197	1
Food service	9.14% 18	9.64% 19	30.96% 61	24.37% 48	22.84% 45	3.05% 6	197	1

Q7: Did you participate in or visit OTM at Jio World Convention Centre, Mumbai from 13 to 15 September '22?

Answered: 539 Skipped: 92



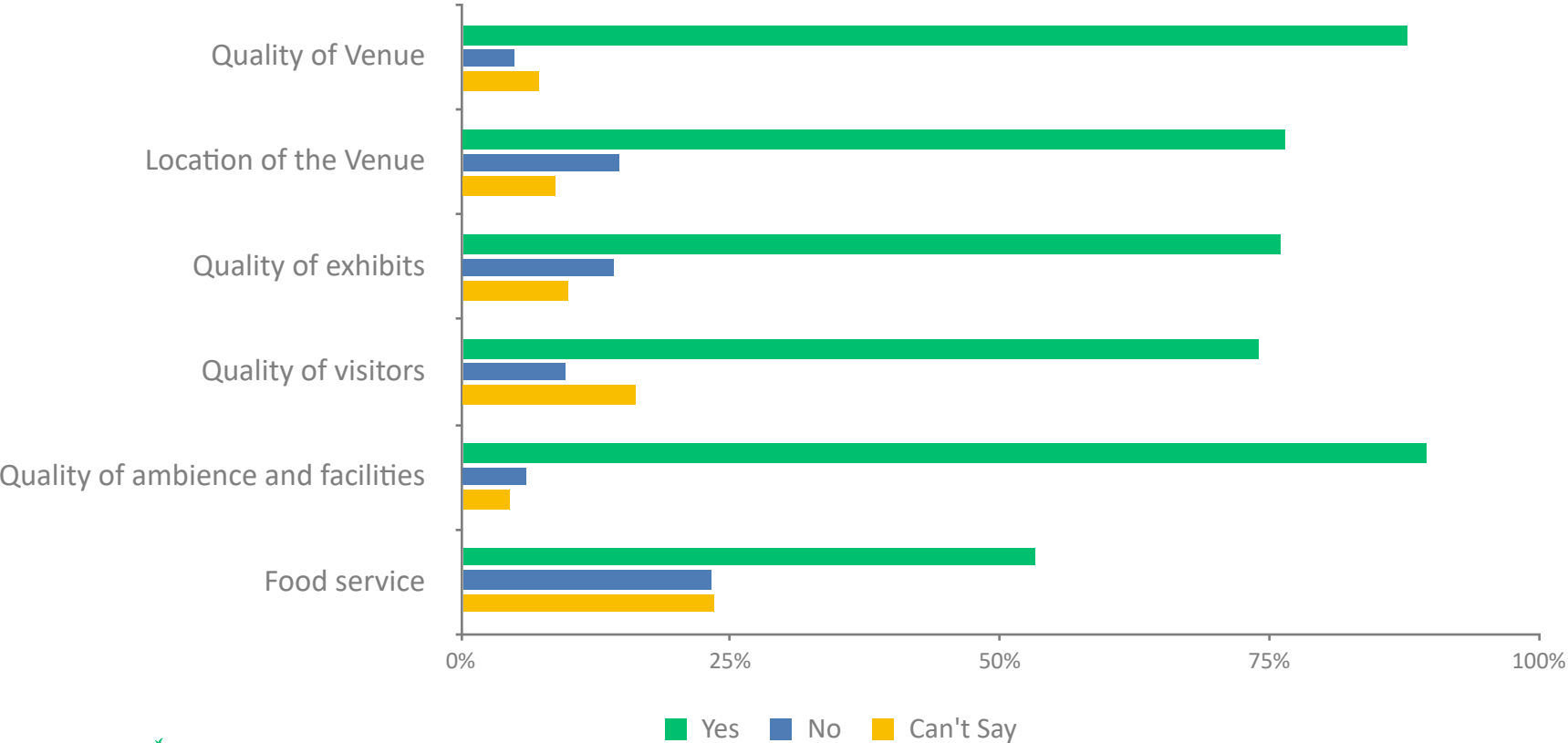
Q7: Did you participate in or visit OTM at Jio World Convention Centre, Mumbai from 13 to 15 September '22?

Answered: 539 Skipped: 92

ANSWER CHOICES	RESPONSES	
Yes	77.37%	417
No	22.63%	122
TOTAL		539

Q8: Do you think OTM at Jio World Convention Centre has raised the standards of travel trade shows in India to new levels in the following aspects:

Answered: 382 Skipped: 249



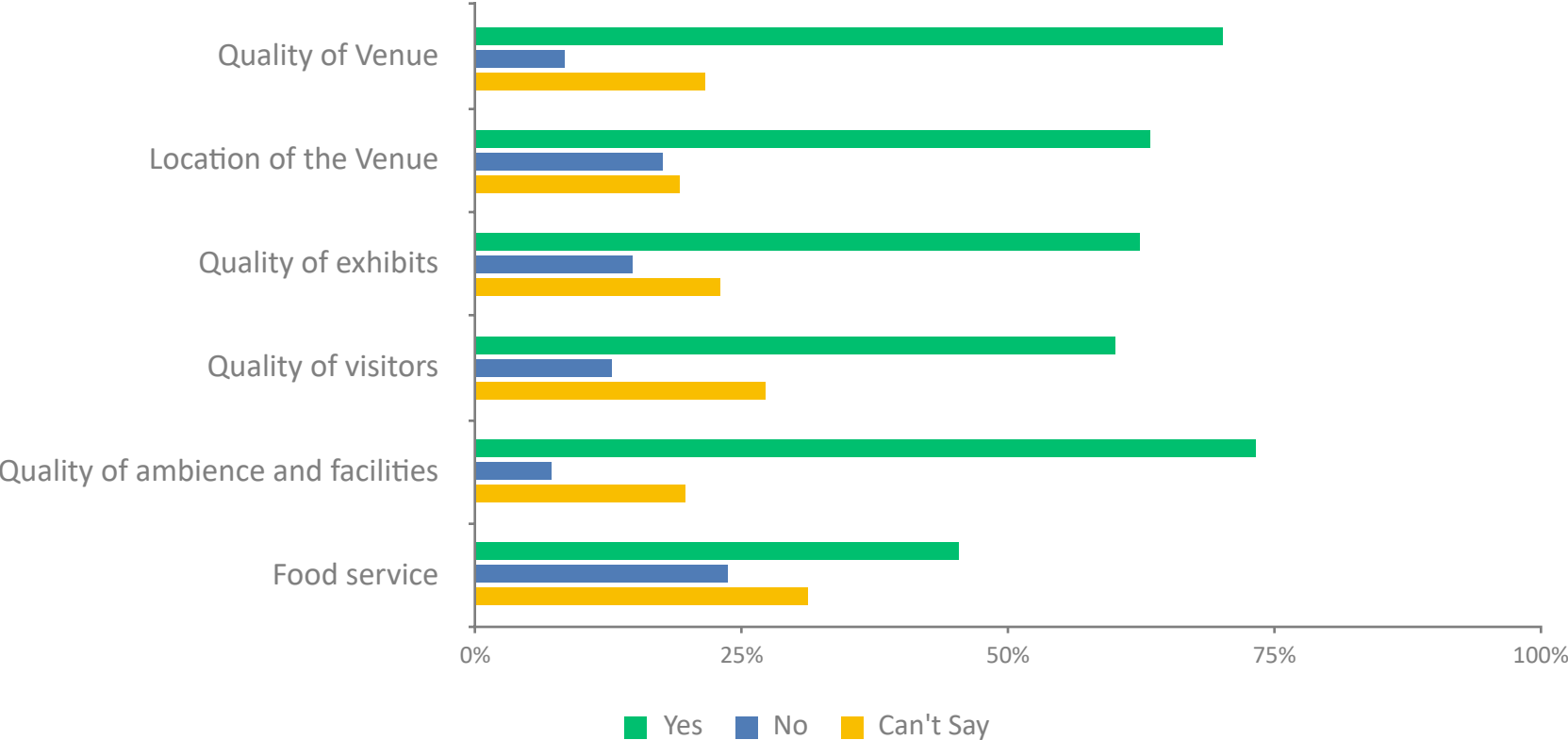
Q8: Do you think OTM at Jio World Convention Centre has raised the standards of travel trade shows in India to new levels in the following aspects:

Answered: 382 Skipped: 249

	YES	NO	CAN'T SAY	TOTAL	WEIGHTED AVERAGE
Quality of Venue	87.70% 335	4.97% 19	7.33% 28	382	1
Location of the Venue	76.44% 292	14.66% 56	8.90% 34	382	1
Quality of exhibits	75.92% 290	14.14% 54	9.95% 38	382	1
Quality of visitors	74.08% 283	9.69% 37	16.23% 62	382	1
Quality of ambience and facilities	89.53% 342	6.02% 23	4.45% 17	382	1
Food service	53.14% 203	23.30% 89	23.56% 90	382	1

Q9: Do you think OTM at Jio World Convention Centre was comparable to other international travel tradeshow in Asia, e.g. ITB Asia, in the following aspects:

Answered: 382 Skipped: 249



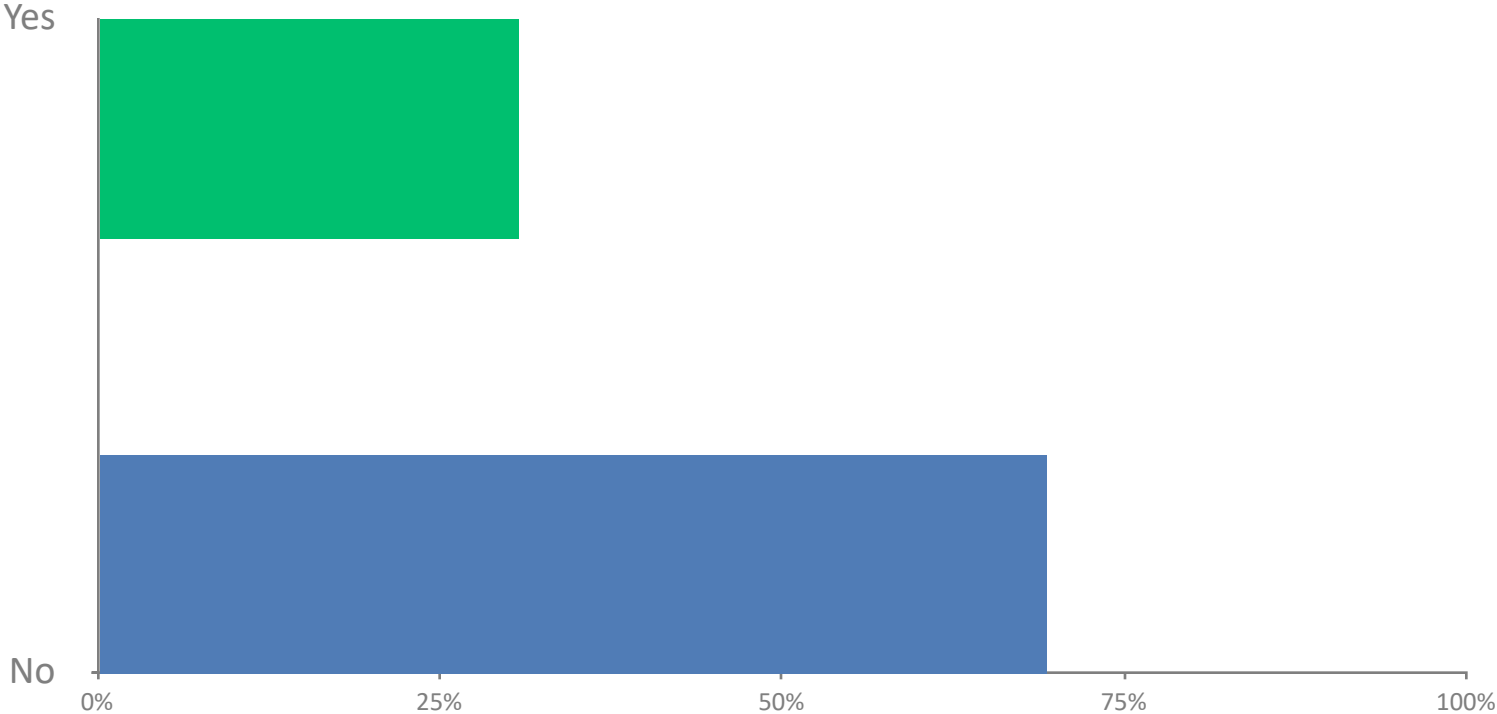
Q9: Do you think OTM at Jio World Convention Centre was comparable to other international travel tradeshow in Asia, e.g. ITB Asia, in the following aspects:

Answered: 382 Skipped: 249

	YES	NO	CAN'T SAY	TOTAL	WEIGHTED AVERAGE
Quality of Venue	70.16% 268	8.38% 32	21.47% 82	382	1
Location of the Venue	63.35% 242	17.54% 67	19.11% 73	382	1
Quality of exhibits	62.30% 238	14.66% 56	23.04% 88	382	1
Quality of visitors	59.95% 229	12.83% 49	27.23% 104	382	1
Quality of ambience and facilities	73.30% 280	7.07% 27	19.63% 75	382	1
Food service	45.29% 173	23.56% 90	31.15% 119	382	1

Q10: Did you participate in or visit SATTE at the India Expo Centre in Greater Noida in May 2022?

Answered: 501 Skipped: 130



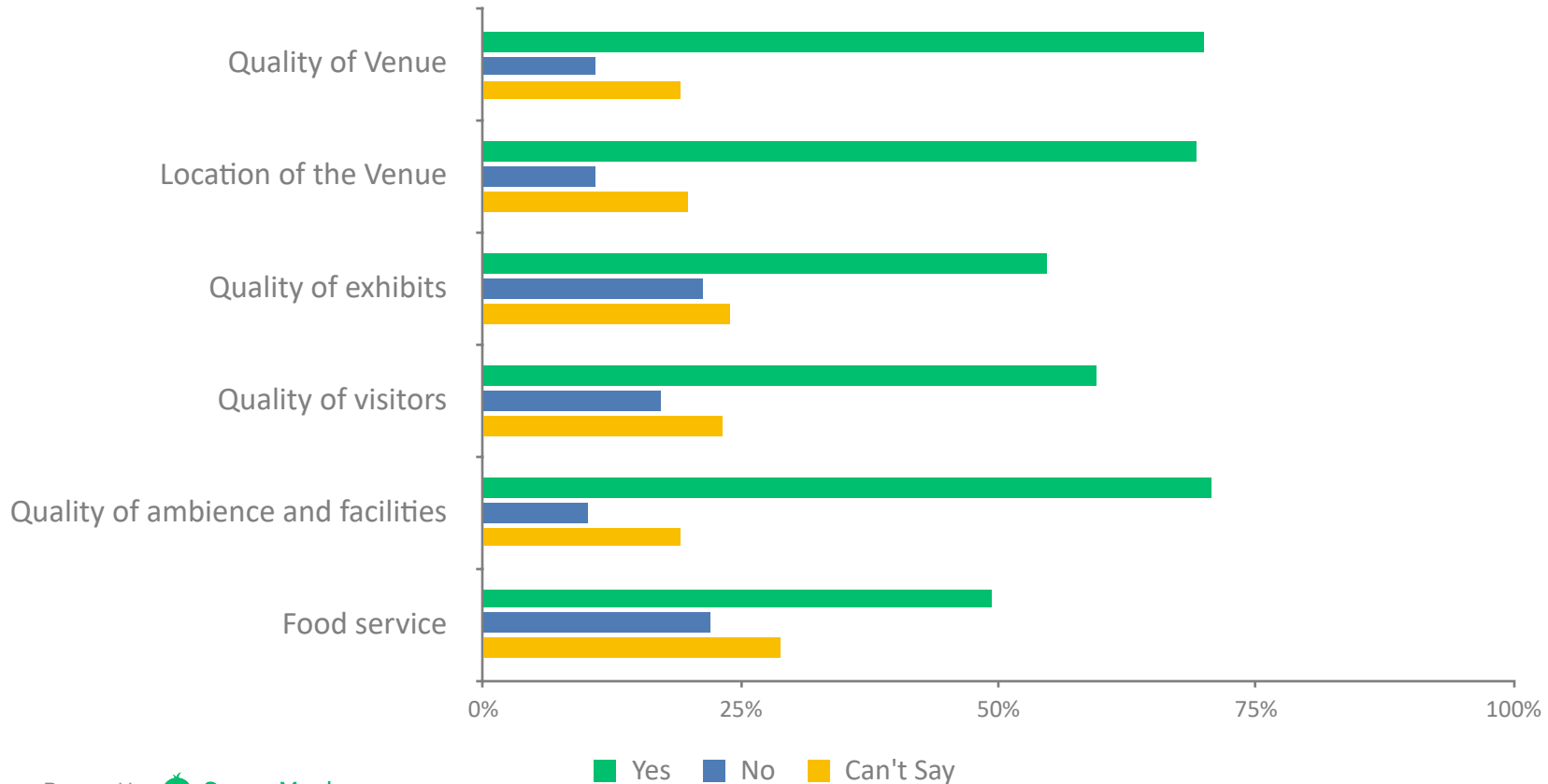
Q10: Did you participate in or visit SATTE at the India Expo Centre in Greater Noida in May 2022?

Answered: 501 Skipped: 130

ANSWER CHOICES	RESPONSES	
Yes	30.74%	154
No	69.26%	347
TOTAL		501

Q11: Do you think OTM 2022 at Jio World Convention Centre scored above SATTE 2022 in the following areas?

Answered: 146 Skipped: 485



Q11: Do you think OTM 2022 at Jio World Convention Centre scored above SATTE 2022 in the following areas?

Answered: 146 Skipped: 485

	YES	NO	CAN'T SAY	TOTAL	WEIGHTED AVERAGE
Quality of Venue	69.86% 102	10.96% 16	19.18% 28	146	1
Location of the Venue	69.18% 101	10.96% 16	19.86% 29	146	1
Quality of exhibits	54.79% 80	21.23% 31	23.97% 35	146	1
Quality of visitors	59.59% 87	17.12% 25	23.29% 34	146	1
Quality of ambience and facilities	70.55% 103	10.27% 15	19.18% 28	146	1
Food service	49.32% 72	21.92% 32	28.77% 42	146	1