

The Leading Travel Show in Asia-Pacific



02, 03, 04 FEBRUARY 2023

Jio World Convention Centre, BKC, Mumbai

2022 POST SHOW REPORT

#1 In Venue Quality & Location
#1 In Quality of Buyers & Sellers



The Leading Travel Show in Asia-Pacific



Kickstarter Edition

14, 15 & 16 March 2022
Bombay Exhibition Centre, **Mumbai**

Pioneering the revival of travel & tourism post pandemic

RIISING ABOVE EXPECTATION, OTM MUMBAI WELCOMED BACK
25,000+ TRADE VISITORS OVER THREE DAYS



Advocating a strong message of rapid post-pandemic recovery, OTM 2022 was a huge success. Beckoning the revival of travel and tourism post the pandemic, the iconic three-day travel trade event rose to the occasion by hosting 800+ exhibitors from over 20+ countries, 29+ Indian States, and 7 Union Territories, with its focus on rebuilding the travel and tourism economy in the post-Covid scenario. Bombay Exhibition Centre once again played host to the leading travel trade show in Asia Pacific, with much-anticipated fanfare and gaiety.

Dr. Abdulla Mausoom, Tourism Minister of Maldives was the international chief guest at the event and was visibly impressed by the efforts made towards the revival of tourism - "In the year that was the toughest for the travel industry, nearly a quarter of the tourists in Maldives were from India. So, I wish to thank the Indian travel trade for being a part of Maldives tourism. In this regard, OTM is indeed

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Dr. Abdulla Mausoom, Tourism Minister of Maldives

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With the grand success of the 2022 edition, both in terms of participation and footfalls, OTM continues to reinforce its stance as the



leading travel trade show in India and the Asia-Pacific. The event successfully brought together all destinations open for business including International Tourism Boards, National, and State Tourism Boards, Hotels & Resorts, Airlines, Destination Management Companies, MICE, Wedding Planners and Bloggers under one roof. More than 25,000 trade visitors from all over India and abroad attended the three-day B2B exhibition.

The Azerbaijan pavilion was flooded with enquiries and business meetings. Bahruz Asgarov, Deputy CEO, Azerbaijan Tourism Board said, "OTM is a key platform for the travel and tourism industry right now. For a show of this scale to happen right after the pandemic was beyond anybody's expectations and we see a great turnout. With regular scheduled international flights being back on track, India is again going to be a leading source of business for us in the coming months."

OTM 2022 proved to be a booster of confidence for the travel trade industry. With major travel markets like China and Russia

beyond reach at present, India is in a unique position to fill the gaps.

Dr. M. Mathiventhan, Minister for Tourism, Government of Tamil Nadu commented, "It is really heartening to note that after almost two years of disruption due to lockdowns, the travel and tourism industry is organising itself for resuming all over India. I congratulate and compliment all the participants who have assembled here at OTM Mumbai. It is the largest gathering of such scale after the third wave. And I am sure this will contribute in a big way in restarting and reviving the tourism industry in the country and across the world."

Playing a catalyst to travel & trade industry recovery post Covid, the event has not only boosted the morale of Indian and International Travel & Trade Industry as a whole, but also infused a fresh lease of hope to all present on the floor as a testimony of the resilience and strength of the travel comeback in 2022.

OTM Mumbai is organised by Fairfest Media, India's leading travel trade show organisers backed by 30 years of experience.

"OTM is a key platform for the travel and tourism industry right now. For a show of this scale to happen right after the pandemic was beyond anybody's expectations and we see a great turnout. With regular scheduled international flights being back on track, India is again going to be a leading source of business for us in the coming months."

Bahruz Asgarov, Deputy CEO, Azerbaijan Tourism Board





Leaders at the leading show

OTM FLOOR WAS GRACED BY INDUSTRY PIONEERS



Dr. Abdulla Mausoom
Hon'ble Tourism Minister,
Maldives



Dr. M. Mathiventhan
Minister for Tourism,
Government of Tamil Nadu



Mr. Ahmed Athif
Deputy Minister,
Maldives



HE Bobby Mohanty
Consul General of
Maldives



HE Dr. Valsan Vethody
Consul General of
Sri Lanka



HE Ali Tolga Kaya
Consul General of
Turkey



HE Pak Agus Prihatin Saptono
Consul General of
Indonesia

Hear it from **our Exhibitors**

In the year that was the toughest for the travel industry, nearly a quarter of the tourists in Maldives were from India. So, I wish to thank the Indian travel trade for being a part of Maldives tourism... In this regard, OTM is indeed a very important platform. I wish OTM becomes stronger and continues to be a platform for us to do business.

Dr. Abdulla Mausoom
Tourism Minister of
Maldives



OTM is a key platform for the travel and tourism industry right now. For a show of this scale to happen right after the pandemic was beyond anybody's expectations and we see a great turnout. With regular scheduled international flights being back on track, India is again going to be a leading source of business for us in the coming months.

Bahrüz Asgarov
Deputy CEO, Azerbaijan Tourism Board

Nothing can replace face-to-face meetings, and it's a great opportunity for us to meet our trade partners and the trade media. We had 2.1 million visitors in 2019 and we are looking to get 5-6 million arrivals by 2030 and India is one of our top priority markets; so OTM is very important to us at this point of time.

Philip Dickinson
VP International Markets, Qatar Tourism



OTM is the first major travel trade show after two and a half years, and we thought it was very important for us to be here, meet the crowd and to tell them about the new experiences Singapore has to offer. The response has been absolutely overwhelming. We are extremely happy!

Wong Renjie

Area Director (Mumbai),
Singapore Tourism Board



We have been participating in OTM regularly for years now. The response we received at the show has been fabulous. Just after a hard hit time due to Covid, this kind of response is very inspiring.

Santosh Panta

Director, Nepal Tourism Board



OTM has always been one of my favourite shows and I must commend the team for putting up such a fantastic event! OTM has always delivered more than what we have expected. When we invest in a travel trade show, we look at the quality of trade partners, and we have always got that out of OTM; there's no doubt about it.

Pranav Kapadia

Director, Tourism Fiji



We have been doing several webinars for two years and everyone, including the travel agents, wanted to be updated in person, at a physical show. That's why we decided to attend OTM and we are delighted to see the stupendous response.

Young Geul (Ian) Choi

Director, Korea
Tourism Organization,
New Delhi Office

It was extremely important to reconnect with the travel trade. So, I am really glad that OTM took the initiative. Even if this is a smaller show than what they plan to do in September, I think this just gets the ball rolling and was very much needed. Very happy to see everyone participate and contribute in the best possible way.

Lubaina Sheerazi

CEO & Co-Founder, BRANDit,
Representing Seychelles Tourism Board



When I first came in this year, I was so happy to be back at a physical show. To see such a tremendous response, meeting people whom you have not seen in a very long time - it's been a superb feeling. It feels great to be here!

Ellona Pereira

Head, Aviareps India, Representing Visit Brussels, Visit Utah, Budget Rent a Car



Forums like OTM will really help in showcasing the new and innovative tourism products of different countries and states. It's a vital platform for establishing relationships that lead to tremendous business opportunities.

Thiru. Sandeep Nanduri - IAS

Director Tourism Government of
Tamil Nadu and Managing Director TTDC

We are here because OTM is not only important for our marketing, but also for gaining knowledge by interacting with domestic as well as international exhibitors. While technology gave us an opportunity to interact when travel was restricted, it is at a physical show like this that people get to meet and network in real life.

Venkatesan Dhattareyan

Regional Director (West & Central),
Ministry of Tourism, Govt. of India





OTM is a very good initiative and post the pandemic, I think it was much required. At a time when national and international advisories are being relaxed, a show like this can be a gamechanger; people will have a lot of confidence in tourism after this show. The response at OTM Mumbai has been amazing and beyond our expectations! This is an indication that tourism will boom in 2022.

Dr. G. N. Itoo

Director Kashmir, J&K Tourism

This year at OTM, we got to meet many international tourism boards and delegates from different state tourism boards. We discussed issues that we have been facing in these trying times and tried to help each other promote tourism. OTM will help everybody to get back on their feet. We got an amazing response at the show.

Vivekanand Rai

Director Tourism, Jammu, J&K Tourism



OTM is such an important platform as it provides exposure in national as well as international markets. The show happened after two years at a scale we never thought of, at such a short notice. It was wonderful to see such a huge and happy crowd participating at the show.

Jb. K. Mehboob Ali Khan

IRS, Secretary Tourism,
Administration of Union
Territory of Ladakh

It's a very special event as after two years we all got the chance to come and meet people from the industry. We are extremely happy to be a part of OTM. We see smiling faces all around!

Yuvraj Padole

Dy. Director (Events, Marketing & Film),
Madhya Pradesh Tourism



OTM is the biggest and the most successful event post the pandemic. It's a sought after platform – a brand that everyone likes to be associated with.

Ved Pandey

Sr. Manager, Himachal Tourism

People are very happy to see each other and you can see a great footfall. OTM is very close to our heart; it's the first show we participated in when we launched One Above. The show means a lot to us and we will be there with the OTM team, forever!

Vishal Somaiya

Director & Group CEO, One Above

I have never seen such frenzy at any show as what I saw at this year's OTM and I am so glad about that! These three days of the show have been extremely fruitful for us and that reflects the optimism of the industry, post the pandemic.

Ankush Nijhawan

Co-Founder & Joint MD,
tbo.com





We have been participating in OTM for over ten years now and the show is just getting better every year. We were tired of meeting people online. OTM is extremely relevant right now. Footfalls over the three days of the show, in thousands, have been a direct reflection of the revival of the industry.

Hussain Patel
Director, Tripjack

OTM gives you coverage that is next to impossible at any other show in the Indian market. The response this year has been good and we saw a great turnout for everyone.

Chetan Sangle
Business Development Manager,
Tamarind Global



We have been participating at OTM for the last six years; we have witnessed the increase in the number of visitors and trade partners at the show and we got the highest number of visitors this year. This show is no doubt the largest platform to network with travel agents.

Chirag Shah
Founder & CEO, MOS World

I think a show like OTM is extremely crucial in these post-Covid times. Such events should happen more often in the coming months. We were blessed to have such a great response at our pavilion; something we didn't even expect this year. It's a prestigious platform and a huge opportunity for all the travel partners to boost their business.

Sarvar Hans
VP, Amritara Hotels & Resorts

The Leading Travel Show in Asia-Pacific



OTM'S EXCLUSIVE KNOWLEDGE ENCLAVE FOR LEADERS



Harshad Donde

Country Director,
BCD

Shows like OTM are very important at this point to get the confidence back for those who are driving the industry. I think it's amazing and am delighted to see such a massive turnout. The sessions at the OTM Forum are a huge help for understanding the present situation and also what lies ahead of us in the future. It also helps the audience to get a glimpse of what the industry leaders are thinking about.



Joy Ghosh

Regional Vice President,
Amadeus, Hospitality

The exchange of ideas and thoughts between buyers and sellers is very important and that is impossible in a virtual space. So OTM is exceptionally crucial and very well-timed. We saw an engaged audience and meaningful panel discussions at the OTM Forum. Very well done OTM!



Nitin Sachdeva

CEO, Venture Marketing & International
Board of Directors, SITE Global

I believe that our industry depends highly on face-to-face networking and OTM is the starting point of meetings opening up. The energy here is quite vibrant and hopeful and I think that's been the highlight for me. I am so happy to be here!



The OTM Forum construed some of the most important topics of the present times, like the top trends in the hospitality industry, the importance of India-Outbound in post-pandemic market recovery, post-Covid customer travel preferences and the future of the MICE industry. It also explored other intriguing relevant topics like the rise of women-focused tours, the digital travel booking trends and the digital war between OTA's and travel agents.

Weddings & Travel 2022

WeddingSutra



"OTM is really unique because it brings everyone from the travel and tourism fraternity - hoteliers, travel agents, event curators, wedding planners, tourism boards, DMCs and many more - all under one roof."

Parthip Thyagarajan, Co-Founder & CEO, WeddingSutra

With 'Weddings & Travel 2022' as the theme, this diverse panel discussion, led by WeddingSutra, involved an engaging interactive session with industry-leading event planners and hoteliers sharing their experiences over the last two years. Talking about the next go-to wedding destinations and the emerging unconventional trends post the pandemic, the speakers shed light on the importance of striking a balance between client experience and profitability.

Travel blogging under the new normal

Stories & testimonials of influencers

Time during the pandemic brought in both challenges and surprises for our travel bloggers. Now that everyone has embarked on a journey within themselves, the panel decoded the new angles and stories that are most in demand.

OTM right now stands for a beacon of hope. It's signalling a change and the revival of tourism; it's the change we require at this point of time.

Kaushal Karkhanis, Founder, Exotic Gringo

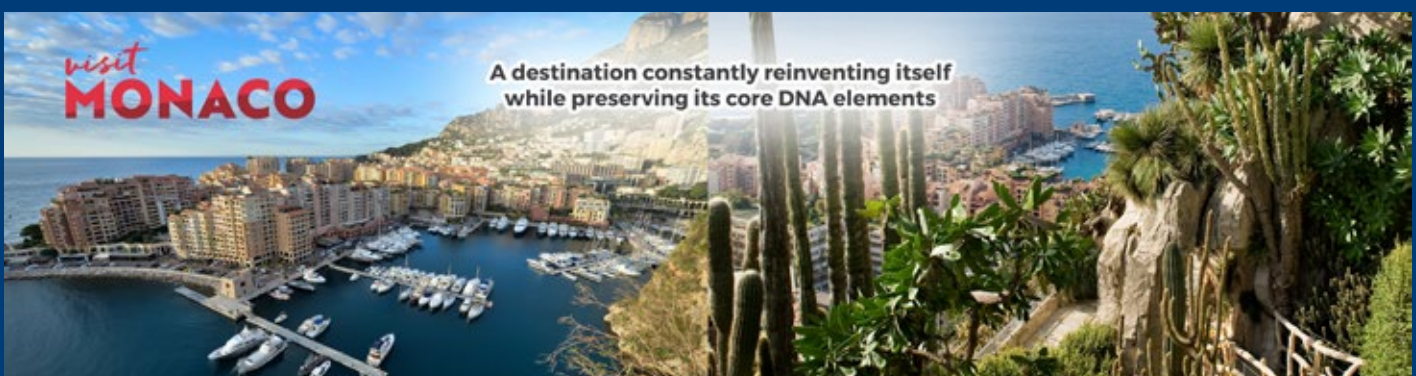
The state tourism boards are here in full swing, and hats-off to OTM for making this possible as tourism within the country is definitely going to take off in the coming months.

Ajay Sood, Founder, Travelure



Presentation by Visit Monaco

The presentation focused on the ways Monaco practices sustainability measures, ensuring the handover of a loveable heritage to the next generations. The second smallest country in the world, Monaco is a year-round destination where one gets to soak in the lap of luxury and mesmerizing experience, in the comfort and privacy that one deserves.



Who are the Buyers at OTM?

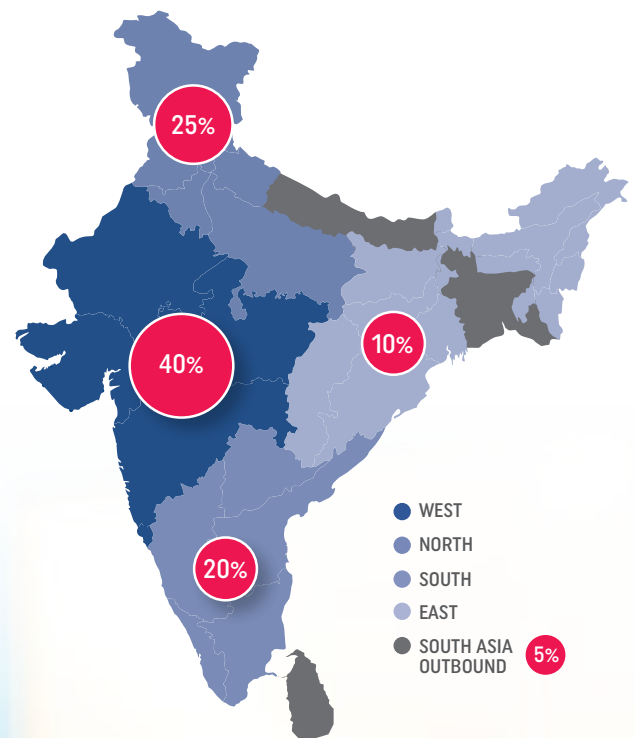
Providing an integrated access to India's diverse travel industry, OTM offers an unparalleled platform with a well rounded mix of buyers belonging to Travel Trade, MICE, Corporate Travel, Destination Weddings and Film Production Houses. The geographical distribution of OTM's buyer mix traverses PAN India - including the country's lucrative regional travel markets of Tier I and Tier II cities.

Travel Trade

OTM Mumbai is the melting pot of 500+ vetted travel trade buyers - consisting of India's biggest travel agents and tour operators. 200+ travel trade buyers who are based in Mumbai, participate as pre-registered and partially hosted buyers.

MICE Buyers & Wedding Planners

MICE Planners and Wedding Planners attending OTM 2022 include Thomas Cook, Beena World, JTB India, FCB, Tamarind Global, A2ZEE Events, WeddingSutra, Mokshiva Entertainment, Zest Events and 50+ others.

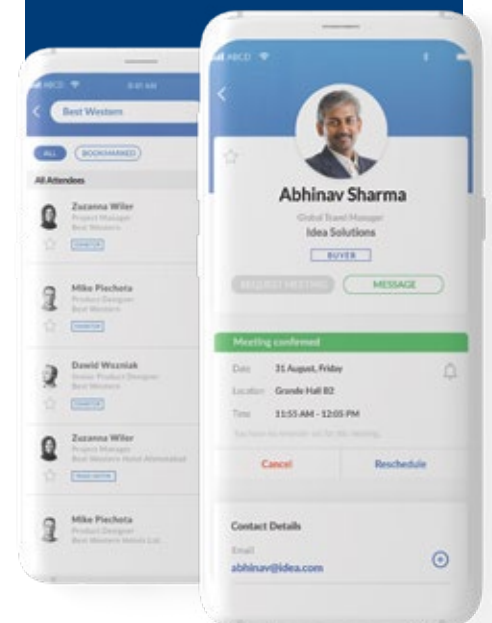




Buyer-Seller Speed Networking

Sellers meet top trade and corporate buyers in a speed networking format - a perfect setting to meet multiple top buyers in a short time. Introductions made here help sellers start business interactions that can carry on throughout the event.

Using the Matchmaking feature in OTM's in-house app SnapCard, exhibitors met with buyers for targeted networking.



Corporate Buyers

Global Admin Heads, VP & Country Admin Heads, Global Travel Category Managers and Travel Procurement Heads attend OTM.

Hear it from our Buyers

It's the perfect timing for OTM as we have all been waiting for travel and tourism shows to come back. We are getting to meet new partners and network with existing partners at this show, which is very important to us. It's definitely a positive sign.

Puneet Trikha, Founder, Travel Horns

OTM is a great exhibition. We met a lot of travel agents here and got a lot of crucial information about the industry at present. People are feeling safer now and are planning to travel for vacations - so I think it's the right time for OTM to organise such an extravagant show. We are very happy to have attended the show.

Waheeduddin Ziauddin Quazi, Manager - HR & Administration, Jayaswal Neco Industries Ltd.

After two years of the travel and tourism industry facing the worst brunt of the pandemic, OTM is a wonderful effort and it will help a lot in reviving the industry. People have turned out in large numbers and organisers from all over the country have participated in the show.

Rajendra Churiwala, MD, Survottam Travels

A large circular graphic with a white border. The top half is dark blue with the text 'OTM' in white. The bottom half is split horizontally: the top part is dark blue and the bottom part is red. The text 'IN NUMBERS' is in white across the red section. Below this, in the dark blue section, is a paragraph of white text.

OTM

IN NUMBERS

With the highest number of exhibitors
and the highest total rented floor area,
OTM is the most international travel
trade show in India



800+
EXHIBITORS



30+
COUNTRIES



29+

INDIAN STATES/UTS



25X

EXHIBITOR ROI



20,000+

PRE-SCHEDULED MEETINGS



700+
TOP BUYERS



30,000+

TRADE VISITORS



200+
HOSTED BUYERS



20,000+

SQ.M. AREA



₹4.5bn

VOLUME OF BUSINESS
RESULTING FROM THE SHOW

97%

Exhibitors said that OTM delivers the right target audience for their business.



Quality of Buyers and Reputation of the Event were the key factors that influenced exhibitors to take part in the show.

98%

Exhibitors were satisfied with the response they received at OTM.



Countries Represented

Countries from all over the world joined OTM to leverage the overwhelming footfall of travel trade visitors that the show guarantees.

AMERICA

1 USA

AFRICA

2 EGYPT 3 KENYA 4 MADAGASCAR
5 MAURITIUS 6 SEYCHELLES 7 SOUTH AFRICA

EUROPE

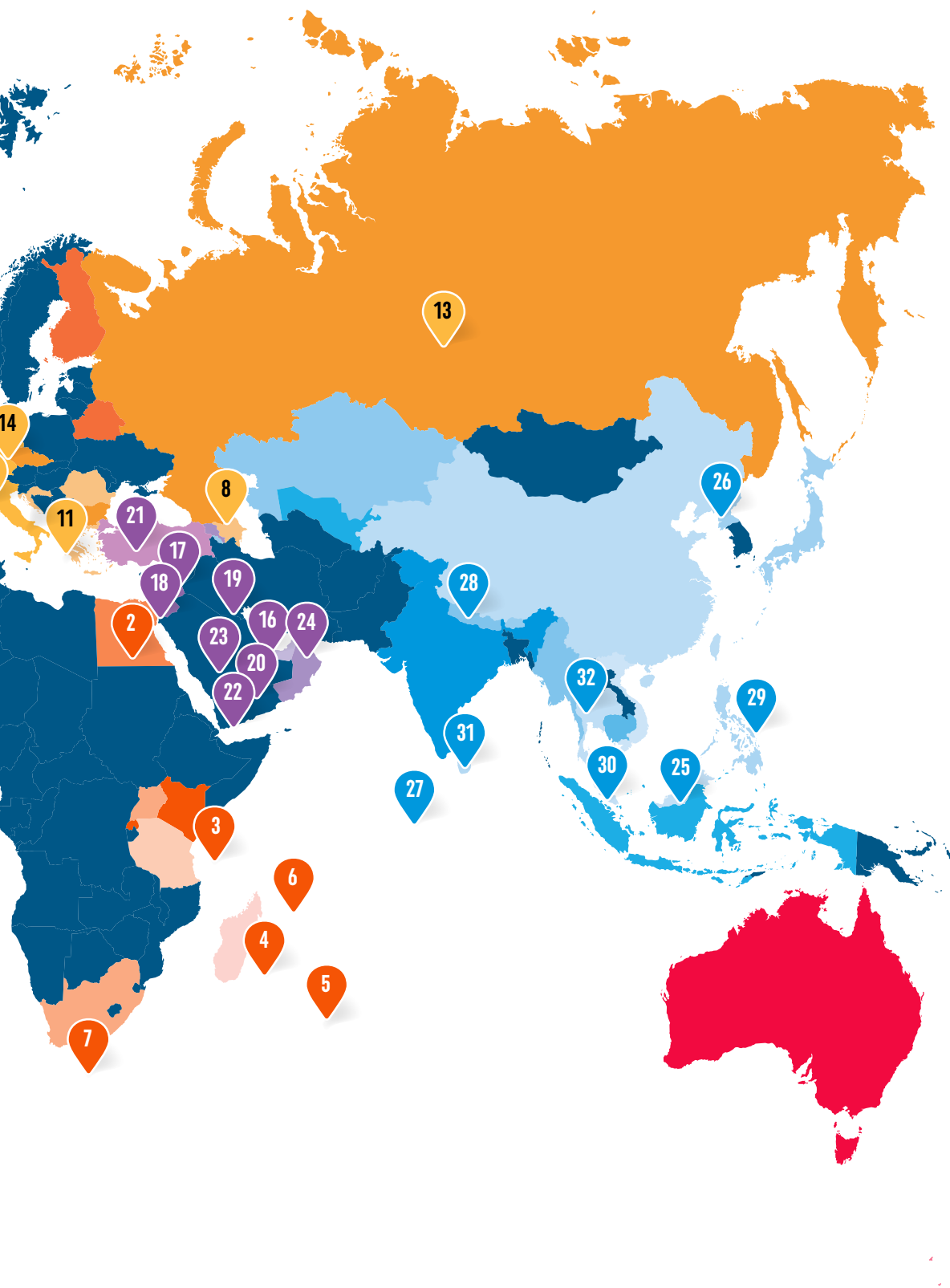
8 AZERBAIJAN 9 BELGIUM 10 FRANCE 11 GREECE
12 MONACO 13 RUSSIA 14 SWITZERLAND 15 UNITED KINGDOM

MIDDLE EAST

16 DUBAI 17 ISRAEL
18 JORDAN 19 KUWAIT
20 QATAR 21 TURKEY
22 OMAN 23 SAUDI ARABIA
24 UAE

States & UTs Represented

- Andaman & Nicobar
- Assam
- Dadra & Nagar Haveli
- Daman & Diu
- Delhi
- Goa
- Gujarat
- Haryana
- Jammu & Kashmir
- Kerala
- Ladakh
- Madhya Pradesh
- Maharashtra
- Odisha
- Punjab
- Rajasthan
- Sikkim
- Tamil Nadu
- Uttar Pradesh
- Uttarakhand
- West Bengal



ASIA

- | | | | |
|----------------|--------------|--------------|-------------|
| 25 INDONESIA | 26 KOREA | 27 MALDIVES | 28 NEPAL |
| 29 PHILIPPINES | 30 SINGAPORE | 31 SRI LANKA | 32 THAILAND |

OCEANIA

- 33 FIJI

The Leading Travel Show in Asia-Pacific



Booster Edition

13, 14 & 15 September 2022
Jio World Convention Centre, **Mumbai**

OTM 'Booster' edition showcases comeback of international travel and tourism

A BLOCKBUSTER SUCCESS, BREAKING THE RECORDS IN TERMS OF THE QUALITY OF VENUE & LOCATION, SELLERS & BUYERS



Showcasing and catalyzing the recovery of the Indian travel market post-pandemic, OTM 'Booster' edition was held in September 2022, at the Jio World Convention Centre, BKC.

It set a new international standard for travel trade shows in India, breaking the records in terms of the quality of venue & location, sellers and buyers.

After a successful show in March, the need for a booster edition was felt to give a platform to those destinations who couldn't join earlier, and who were now ready to welcome tourists in the rapidly normalising post-pandemic phase.

500+ exhibitors from 24 countries and 20 Indian states, Hosted VIP Buyers, Panel Discussions and Fireside Chats on the sides of OTM ensured that the who's who of the travel industry were present, in addition to 22,000 travel trade visitors who were screened

"I would like to acknowledge and thank Fairfest Media Limited for bringing us together here and for the opportunity to present Saudi at this event.

India is one of our top key source markets, and we are planning to invest to grow this market for us and our trade partners. We are now working on making visas more accessible for all Indian travellers."

*Alhasan Aldabbagh,
Chief Markets Officer - APAC,
Saudi Tourism Authority*

through a rigorous registration process.

The venue, Jio World Convention Centre's facilities are simply world class and unmatched in India. Moreover, its location at BKC - at the heart of Mumbai, the largest travel market in India, was hailed by all as the top exhibition venue in the country.

The show was inaugurated in the gracious presence of Mangal Prabhat Lodha, Minister of Tourism, Govt. of Maharashtra, who commented, "OTM, which has been very well organised, provides the ideal platform to ensure that Maharashtra becomes a tourist destination of choice for the world. I understand that the expo has participants from all corners of the world, who have come to promote their respective destinations. It is the best travel trade show I have ever seen!"

Saudi, which was the Premium Partner Country of the show, showcased their destinations with utmost grandeur. Commenting on Saudi's relationship with India, Alhasan Aldabbagh, Chief Markets Officer - APAC, Saudi Tourism Authority said, "I would like to acknowledge and thank Fairfest Media Limited for bringing us together here and for the opportunity to present Saudi at this event. India has always been an important strategic partner for Saudi, spanning across many sectors like healthcare, technology, food and security. Saudi is the fourth largest partner for India and the Indian community is the largest expat community in Saudi Arabia. Therefore, tourism will be a key driver for future growth and for further strengthening the ties between

the two countries. India is one of our top key source markets, and we are planning to invest to grow this market for us and our trade partners. We are now working on making visas more accessible for all Indian travellers."

At the show, Russia was represented by four regional pavilions from their country - Moscow, St. Petersburg, Kaliningrad and Murmansk - a first in any travel trade show in India. Julia Kuzenskaya, Deputy Chairman of the Committee for Tourism Development of St. Petersburg said, "Hats-off to the OTM team for pulling off such a grand event! Bringing so many destinations under one roof, the organisers are helping destinations like ours to showcase what we can offer to the Indian market; which as we all know, is one of the fastest growing markets for any country at this point. We would like to take this opportunity to thank Fairfest Media Ltd. for providing us with this huge platform. Thank you!"

The booster edition of OTM marked the beginning of the return to good health of travel and tourism in 2022-23, just before the second strong season in India, when a large number of travellers are gearing up to travel during festival holidays and the winter vacations.

"OTM has been very well organised. I understand that the expo has participants from all corners of the world, who have come to promote their respective destinations. It is the best travel trade show I have ever seen!"

Mangal Prabhat Lodha, Minister of Tourism, Govt. of Maharashtra





Leaders at the leading show

INDUSTRY SPEARHEADERS CAME IN FULL SUPPORT



Mr. Mangal Prabhat Lodha
Hon'ble Tourism Minister,
Govt. of Maharashtra



Ms. Anmol Gagan Maan
Hon'ble Minister of Tourism and
Cultural Affairs, Govt. of Punjab



HE Agus Prihatin Saptono
Consul General of
Indonesia



HE Ahmad Saad M.H Al-Sulaiti
Consul General of Qatar



HE Maria Virginia Yapur
Deputy Consul,
Republic of Argentina

Exhibitors' Testimonials

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Alhasan Aldabbagh

Chief Markets Officer - APAC,
Saudi Tourism Authority



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Julia Kuzenskaya

Deputy Chairman of the
Committee for Tourism
Development of St. Petersburg

Hospitality has always been something that our country has been famous for, and this brings us closer to India where we are wonderfully welcomed. This year, Russia and India celebrate 75 years since the establishment of diplomatic connections. We want everyone to feel the love that we have for our capital. Welcome to Moscow!

Alina Arutyunova

Deputy Chairperson, Moscow
City Tourism Committee



Coming back after the pandemic, I think this is a great platform for Qatar to showcase its products. It's an extremely important show to us as Mumbai is definitely one of the key Tier 1 cities that drives outbound tourism from India. Here we get to sit together and engage with our key trade partners and our customers, to understand what their requirements are and basically build and deliver that kind of sustainable products that will drive tourism into our destination.

Sandeep Shevale

Regional Manager - India Office,
Qatar Tourism



South Korea is one among only a couple of international destinations to have participated in both editions of OTM this year. This just goes to show our belief in OTM as an excellent networking platform. The September 2022 edition of OTM was hosted in a new venue - the Jio World Convention Centre, and that has certainly added to the show. We look forward to future shows for fruitful networking sessions with the travel trade industry.

Young Geul Choi

Director, Korea Tourism Organisation,
New Delhi Office

It feels great to be here at OTM. I think this is the right time for the show as the markets have reopened, travel is possible and it's important to connect the stakeholders and partners of the industry. It's great to have face-to-face meetings, and OTM is this excellent platform that permits us to do that.

Arvind Bundhun

Director of Tourism,
Mauritius Tourism Promotion Authority





OTM is extremely important. We have 24 private exhibitors participating at the show. People are looking for destinations not only from Bali, but other new destinations, and so this is a great platform to introduce these unique destinations to the travel trade industry. By attending this kind of an event, our business is getting back. This helps us attract more visitors, especially from Western and Southern India.

Indri Wahyu Susanti

Marketing Coordinator,
Ministry of Tourism and Creative Economy,
The Republic of Indonesia

This is a great platform, especially for networking. The venue this time is amazing! We are thoroughly enjoying the feedback and response that we have been getting over the three days of the show.

D Venkatesan

Regional Director, Western/Central India,
Indiatourism Office, Mumbai



The feedback this year has been overwhelming; we had more than 500 B2B meetings over the three days of the show. So we can say that business has been very good. Very happy with the venue, the Jio World Convention Centre. It is the best venue for any show that I have visited so far.

Dhiraj R. Vagle

Deputy Director Tourism, Department of
Tourism, Govt. of Goa

OTM is a big name in the travel and tourism industry and it has always been a pleasure taking part in OTM and TTF. Arrangements made by the organisers are great. It's a very good business platform for all the stakeholders of the industry, for domestic and international tourism. All the best to the OTM team. Keep up the good work!

Vivek Joshi

Tourist Officer,
Department of Tourism, Govt. of Rajasthan



OTM is a great effort and we will be joining the February edition in 2023 in a bigger way, showcasing our royal heritage to the travel trade industry.

OTM is helping in the revival of the travel industry and is a great initiative. After two year of the pandemic, people needed motivation to travel. Travel makes people happy, uplifts the economy of the nation and encourages connectivity and friendship among states and nations around the world. And OTM is enabling all of this.

Anmol Gagan Maan

Minister of Tourism and Culture Affairs,
Govt. of Punjab



For Jazeera Airways, the Indian market is very important. This is a great event. It really shows that travel is back with a bang. So I would say keep going and let's have an even bigger and better show next year. Looking forward to it!

Andrew Ward

VP Marketing & Customer Experience,
Jazeera Airways

The show exceeds our expectations and it introduces us to travel partners. I feel gratitude for the OTM team. Thank you so much! This is EGYPTAIR's first time taking part in OTM and it will not be the last time. We are surely participating in the next OTM in February 2023.

The Indian market has great potential and we hope that EGYPTAIR gets to leverage this potential.

Rasha Abdel Mounem

Country Manager India & Sri Lanka,
EGYPTAIR AIRLINES



The Leading Travel Show in Asia-Pacific



THE ULTIMATE KNOWLEDGE-SHARING PLATFORM



Wong Renjie

Area Director, India & South Asia
(Mumbai), Singapore Tourism Board

OTM Forum is incredibly important, as in this show, the travel trade fraternity gets together, not just for business, but for learning as well. We have thought-leaders from across the ecosystem coming together and sharing insights.



Neha Sharma

Business Head,
Twitter

It was lovely being a part of the OTM Forum! We had a packed house, with everyone coming in and talking about travel. Conversations at the OTM Forum really help create understanding of what the audience is looking for, what they really want, how they can expand their business.



Abraham Alapatt

President,
Thomas Cook India

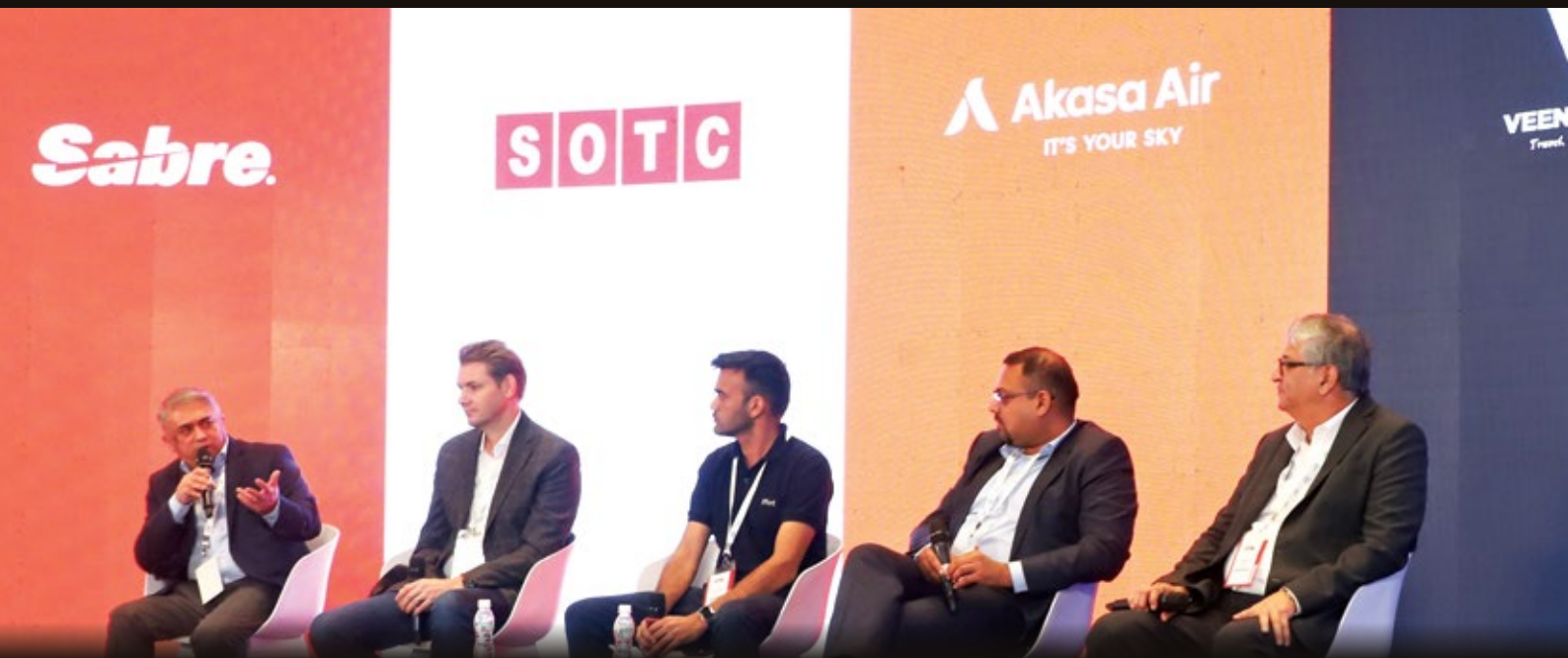
Our domestic business is 130-140% pre-pandemic and Indians have discovered India like never before. Corporate travel is already trending at about 70-80%, and in spite of the visa challenges around the world, by November-December 2022, I think we will see outbound tourism at 50-60% of the pre-pandemic level.



Jyoti Mayal

President, Travel Agents
Association of India - TAAI

OTM is a beautiful experience, and that's why TAAI has been partnering with the show for years now. It's very beneficial for our members. The entire event is so well-curated that it brings out the best for every stakeholder.



OTM Forum saw some extremely interesting panel discussions and fireside chats, like on the new world order of international tourism, latest trends, destination weddings, film tourism, change in the hospitality industry, responsible tourism and many more.



St. Petersburg Convention Bureau Media Event

In order to convey what the city has to offer to the Indian travellers, St. Petersburg Convention Bureau organised a media event, where they showcased their beautiful destination through presentations and press conferences.

"We are making a lot of efforts to attract people from Asian destinations and we have seen more and more people coming from India. We know that there is huge potential in Asian markets."

Julia Kuzenskaya, Deputy Chairman of the Committee for Tourism Development of St. Petersburg

Cine Locales Interactive Session

Films are an excellent way of marketing destinations, and production houses are big buyers of travel services. Cine Locales at OTM invites premier film and TV producers from Mumbai, the home of Bollywood and connects them with global destinations.

Top production houses like Eros International, Salman Khan Films, Reliance Entertainment, Zee Entertainment Enterprises, Yash Raj Films, Sanjay Dutt Productions, Netflix, Amazon Studios and many others attend Cine Locales and engage in conversation with delegations from destinations around the world.

OTM brings so many destinations under one roof. You don't really see such a show, especially one that connects filmmakers and destinations. If you want to understand what all the countries are doing in terms of attracting film production and compare them with each other, this is one of those places that can help you with that.

Parth Arora, Director - Production Management, Netflix India



Responsible Tourism Panel Discussion

International Centre for Responsible Tourism - ICRT - one of the most prestigious award programmes globally, joined hands with OTM - the #1 travel trade show in India to bring Responsible Tourism awards to the Indian subcontinent. ICRT chose OTM as the platform to promote their vision, keeping in mind the reach and power that this show has earned to its name over the decades.

It's really exciting to see so much vibrancy again in the Indian market. I was amazed at how packed the show floor was. It is interesting to see that India is rapidly becoming the leader in the world for responsible tourism; the government is stepping up in India in quite a remarkable way. And I think OTM is going to help too.

Dr. Harold Goodwin, WTM Responsible Tourism Advisor

Glimpses from the **Kickstarter Edition**







Booster Edition at a Glance







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