

THE GATEWAY TO INDIA'S TRAVEL MARKETS

The Leading Travel Show in Asia

OTM[®]

5, 6 & 7 FEBRUARY 2026

Jio World Convention Centre, Mumbai



OTM 2027
1, 2 & 3 February

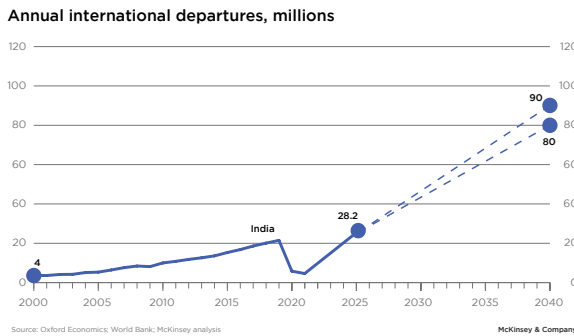
OTM 2028
3, 4 & 5 February

DISCOVER THE POWER OF INDIA'S OUTBOUND TRAVEL MARKET

As widely recognized, this is India's decade. According to the OECD's analysis on Tourism Trends, "India is emerging as the future growth engine for global tourism."

Data shows that in 2024 Indian travelers reached unprecedented levels in overseas spending – \$31.7 billion. As other Asian markets moderate, Indian travelers are projected to make 80 to 90 million trips annually by 2040, positioning India to become the largest source market for outbound travel in the APAC region.

India's outbound travel has potential to grow from 28.2 million trips in 2024 to over 80 million in 2040.



MUMBAI: INDIA'S OUTBOUND TRAVEL EPICENTRE

Mumbai is India's financial capital and the epicenter of its travel industry. As the primary departure point for Western and South Indian markets, Mumbai accounts for more than 60% of India's outbound travel. With the overall Indian outbound travel market projected to reach 50 million departures by 2030, Mumbai is positioned to maintain its dominance, driven by its robust infrastructure, favorable population demographics, and economic influence.

As home to India's leading travel companies, Mumbai is the ideal host city for OTM. The event takes place at the world-class Jio World Convention Centre, ensuring a premium experience for all participants.

WHY OTM? THE LEADING TRAVEL TRADE SHOW IN ASIA

OTM is the gateway to India's travel market — providing partners unparalleled access to qualified travel buyers from India, Asia and beyond. From leisure to luxury, weddings to MICE, OTM connects global destinations and travel brands with the Indian travel trade.



2,100+
EXHIBITORS



60+
COUNTRIES



40,000+
TRADE VISITORS



1,000+
HOSTED & VIP BUYERS

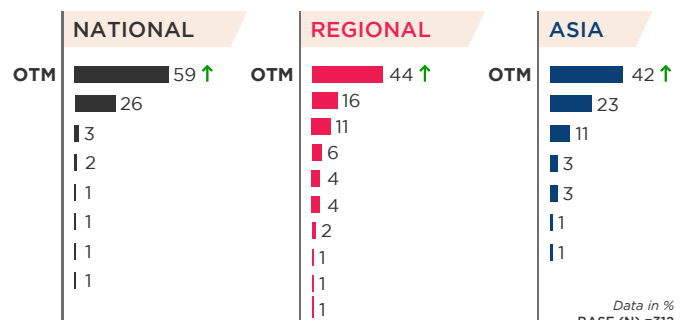


28,000+
PRE-SCHEDULED MEETINGS

OTM CERTIFIED AS THE LEADING TRAVEL TRADE SHOW IN INDIA AND ASIA

OTM has been certified as the 'Leading Travel Trade Show in India and Asia' in a customised study conducted by NielsenIQ, the world's leading consumer intelligence company, commissioned by Fairfest Media.

Significantly higher quantum of respondents stating OTM (Mumbai) to be the leading show at a National, Regional & Asia level.



Full report available at otm.co.in/nielsenIQ. May not be reproduced without the prior written consent of the publishers. All rights reserved.

Q9. According to you, at a national level which is the leading travel trade show in India?
Q9X. According to you, which is the leading regional travel trade show in India?
Q9A. According to you, which is the leading travel trade show in Asia?

↑ % sig higher @ 95% vis-à-vis other shows in the list

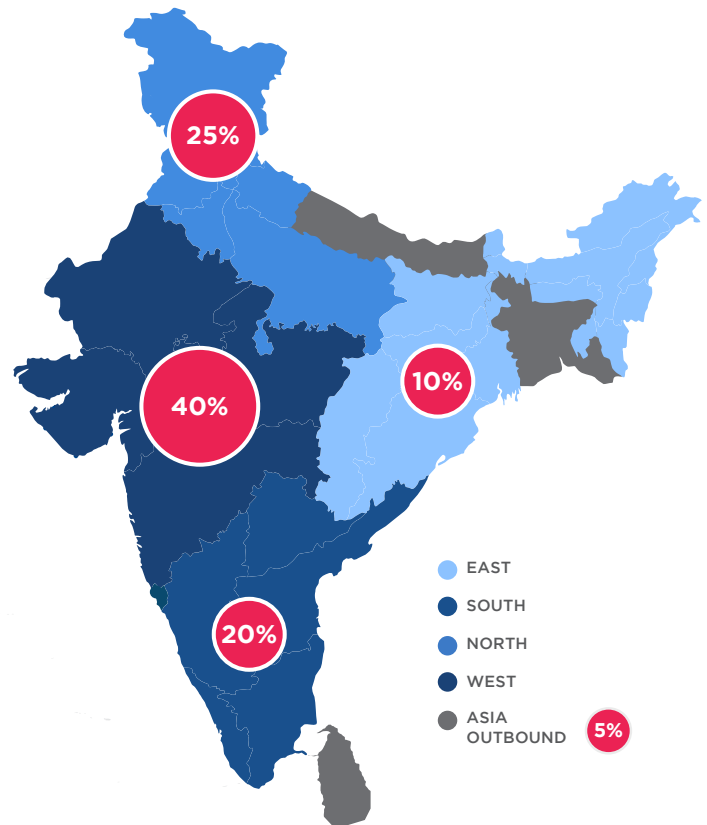
A PLATFORM FOR GLOBAL DESTINATIONS

OTM delivers unparalleled access to India's vast and dynamic travel market, connecting you with qualified buyers across metropolitan hubs, tier 2, and tier 3 cities. While major metros drive significant business, India's emerging cities are experiencing explosive growth in travel spending, making them crucial markets for nationwide coverage. By participating in OTM, you tap into the continent-sized market that is India — with powerful reach extending throughout South Asia and key markets beyond.



This is the best-ever OTM! I've been attending for the last 10 years, the Jio World Convention Centre is the best venue in India. Sessions were mind-blowing and the show keeps improving every year!

Dr. Anup Tarafdar,
Managing Director, Eventex



Buyers from across India and Asia

THE VENUE - JIO WORLD CONVENTION CENTRE

The Jio World Convention Centre in Mumbai offers world-class facilities and state-of-the-art infrastructure, making it an ideal venue for global events like OTM. With its expansive exhibition halls, modern amenities, and impeccable service, it ensures a seamless experience for both exhibitors and visitors. The venue's stunning design and strategic location within the Bandra Kurla Complex (BKC) further enhance its appeal, offering breathtaking views and easy access to the city's business and cultural hubs.



ENGAGE WITH INDIA'S **OUTBOUND TRAVEL DECISION-MAKERS**

OTM ensures the participation of buyers with strong purchasing authority. With a robust screening process, each buyer at OTM is pre-qualified:



TRAVEL AGENTS AND TOUR OPERATORS

OTM annually attracts over 40,000 travel trade buyers, including influential travel agents and tour operators driving outbound tourism. These experts connect travellers with international destinations through tailored itineraries. With 1,000+ Hosted and VIP Buyers, OTM ensures access to rapidly growing markets.

OTM extends its reach to key outbound buyers, solidifying its status as a global marketplace. A rigorous pre-qualification process guarantees high-caliber buyers, enabling exhibitors to connect with top-tier professionals and tap into the rising demand for international travel.

CORPORATE TRAVEL MANAGERS & MICE PROFESSIONALS

As companies expand globally, MICE professionals and travel managers seek unique venues and innovative ideas to create memorable corporate events and drive business growth.

At OTM 2025, exhibitors can connect with corporate travel managers and MICE professionals from top Indian companies. The 2025 edition welcomed over 160 leading buyers managing multimillion-dollar budgets from organisations like Godrej Industries, Deloitte, Reliance Industries, and Capgemini, through the exclusive Hosted Buyer Programme.





DESTINATION WEDDING PLANNERS

Wedding planners are key buyers, connecting clients with dream destinations. With over 25% of Indian weddings now held abroad, destination weddings have become a cultural trend. Planners curate luxurious venues and seamless events, with an average Indian wedding attracting 500+ guests over three days.

Over 80 wedding planners and prestigious associations like WeddingSutra actively participate in OTM, scouting top destinations and sharing valuable insights, making them essential for exhibitors targeting this market.



LUXURY TRAVEL EXPERTS

The global luxury travel market is expected to reach \$1.8 trillion by 2026, growing at a CAGR of 7.6%. Luxury travel specialists are at the forefront of this growth, connecting destinations, hotels, and service providers with affluent travellers.

At OTM 2025, these specialists stand out as some of the most influential buyers, bridging the gap between high-end travellers and premium service providers. Engage directly with specialists during pre-arranged meetings, networking sessions, and exclusive events, ensuring focused interactions and meaningful connections.

After witnessing the growth of Indian tourists visiting Indonesia, we returned to OTM. Last year, 11.7 million tourists visited Indonesia, and we see enormous potential for growth through this event.

Ni Made Ayu Marthini, Deputy Minister for Marketing Ministry of Tourism & Creative Economy, Indonesia



PREMIER FEATURES & THOUGHT LEADERSHIP PROGRAMS



Cine Locales at OTM 2025 offers a unique opportunity to connect with top production houses like Yash Raj Films, Netflix, and Amazon Studios. This star-studded platform brings together film, TV, and OTT producers, as well as location scouts from Bollywood and regional Indian cinema, connecting them with stunning global destinations for their next international projects.



The OTM Forum is a leading knowledge-sharing platform that brings together influential travel leaders from around the world. Through panel discussions, masterclasses, and workshops; executives from top global organisations, including Larsen & Toubro, Booking.com, Airbnb, Akasa Air and Deloitte, will share insights on the travel trends shaping 2025.

DESTINATION SHOWCASE

Destination Showcases at OTM provide exhibitors a prime platform to highlight their destinations' unique attractions, cultural experiences, and services. These engaging presentations capture the attention of high-quality buyers, including travel agents, MICE professionals, and luxury travel specialists, offering an immersive preview of their destination.

ONLINE MEETING DIARY

OTM offers a state-of-the-art online tool that enables sellers and buyers to schedule pre-show appointments. This tool helps sellers identify the right buyers, thereby saving valuable time and optimizing their event participation. The AI-powered matchmaking tool simplifies and streamlines the process, recommending relevant top buyers in a user-friendly manner.

SUCCESS STORIES: WHAT PARTICIPANTS SAY



"It's been a positive experience; witnessing numerous buyers and sellers engaging with each other. This interaction bodes well for the travel industry, and we're receiving a great response. It's not just visitors from Mumbai; we're seeing participation across India. Naturally, we're considering participating again next year!"

Datuk Dr Ammar Abd Ghapar, Director General, Tourism Malaysia



"We are very happy that Greece is back at OTM after four years! The show has been exceptionally well-organized and truly impressive. We have engaged in many fruitful conversations aimed at promoting tourism between our two countries. Thank you for welcoming us!"

Eleftheria Fili, Head of Audiovisual Media & Production Dpt., Tourism Promotion Directorate, Greek National Tourism Organisation



"After thorough research on Indian travellers, we concluded that OTM would be the perfect show for us. We're here to introduce the Indian market to NEOM and raise awareness about what we have to offer. We're already looking forward to returning next year!"

Clark Williams, Marketing & Communications Director, Trojena, NEOM



"India is endlessly exciting, and OTM reflects its vibrancy. We've had hundreds of enquiries from Indian buyers interested in doing business in Europe. This is a fantastic show!"

Tom Jenkins, CEO, European Tourism Association (ETOA)



Along with OTM, participation in BLTM in Delhi will guarantee the highest return on your investment since BLTM is a high-quality travel tradeshow with a special focus on Bleisure (Business+Leisure) and MICE travel.

28, 29 & 30 AUGUST 2025

Yashobhoomi (IICC), Dwarka, New Delhi

Participation in OTM and BLTM can be the most effective combination of your tradeshow promotions in 2025, covering all segments of travel trade in India.

PARTICIPATION

PACKAGE (Rate per sq.m. per event)

OTM 2026		RATE (USD*/INR*)	CORNER (USD*/INR*)	PENINSULA (USD*/INR*)	ISLAND (USD*/INR*)
Super Early Bird	Before 31st May 2025	US\$ 435/ ₹ 37,000	US\$ 475/ ₹ 40,000	US\$ 515/ ₹ 44,000	US\$ 555/ ₹ 48,000
Early Bird	1st June 2025 to 31st Oct 2025	US\$ 490/ ₹ 40,000	US\$ 535/ ₹ 44,000	US\$ 580/ ₹ 48,000	US\$ 625/ ₹ 52,000
Standard		US\$ 545/ ₹ 44,000	US\$ 595/ ₹ 48,000	US\$ 645/ ₹ 52,000	US\$ 695/ ₹ 56,000

Standard Shell Scheme comes with: Spotlights, display panels, chairs & table, plug points.

Add 50% of Standard Rate for Mezzanine Space, if any.

* Payment is due at the time of booking with GST extra @ 18%.

SPONSORSHIP OPPORTUNITIES

Host Country / State	US\$ 88,000*	₹ 70 lakhs*
Premium Partner Country / State	US\$ 60,000*	₹ 48 lakhs*
Partner Countries / States	US\$ 30,000*	₹ 24 lakhs*
Focus Countries / States	US\$ 18,000*	₹ 14 lakhs*
Feature Countries / States	US\$ 12,500*	₹ 10 lakhs*
Official Partner	US\$ 12,500*	₹ 10 lakhs*
Exclusive Partner for 200 Hosted Buyers	US\$ 37,500*	₹ 30 lakhs*
Networking Lunch / Dinner for 200 Buyers & Sellers	US\$ 37,500*	₹ 30 lakhs*
Registration Area	US\$ 37,500*	₹ 30 lakhs*
VIP / Business Lounge	US\$ 37,500*	₹ 30 lakhs*
Show Carry Bags	US\$ 37,500*	₹ 30 lakhs*
Event App Partner	US\$ 37,500*	₹ 30 lakhs*

For more exciting sponsorship options, please visit www.otm.co.in/sponsorship

* Payment is due at the time of booking with GST extra @ 18%.

RESERVE YOUR SPOT TODAY

Don't miss your chance to connect with India's booming outbound travel market.

Please fill the enclosed **Space Booking Form** and email to contact@fairfest.in or send to **Fairfest Media Ltd., 74/2, AJC Bose Road, Tirupati Plaza, 4C, 4th Floor, Kolkata - 700 016, India.**

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