

OTM 2025 Brings Together Over 80 Countries, 50,000+ Buyers, and 2,100+ Exhibitors from Across the Globe to shape the Future of India's Travel Landscape



Mumbai, Date 3rd Feb: OTM 2025, Asia's largest and most influential travel trade show, concluded triumphantly, bringing together participants from over 80 countries, 50,000+ trade visitors, and 2,100+ exhibitors. Over three days, numerous business deals established OTM as a premier platform for international industry collaboration and growth.

The event commenced with a grand inauguration featuring a stellar lineup of VIPs and dignitaries. Chief Guest Shri Gajendra Singh Shekhawat, Hon'ble Minister of Culture and Tourism, Government of India, H.E. Haim Katz, Hon'ble Minister of Tourism, Israel, and H.E. Mr. Javier Paulinich presided over the ceremony.

This year, OTM 2025 witnessed over **32,000 pre-scheduled meetings** through the Meeting Diary app, unlocking potential partnerships and new business opportunities for travel professionals worldwide. Crediting the **stringent trade visitor and buyers qualification process**, exhibitors at OTM 2025 had an exceptional experience, praising the event for its high-quality buyer interactions and valuable networking opportunities.



Industry leaders like Neil Patil, Founder & Director of Veena World; Amanpreet Singh, General Manager India & Southeast Asia, Airbnb; Ankush Nijhawan, Co-Founder, tbo.com; Santosh Kumar, Country Manager for India, Sri Lanka, Maldives and Indonesia, Booking.com; Neel Ghose, Country Manager & GM, India, Skyscanner; Björn Bender, CEO, Rail Europe; Brent Hill, CEO, Tourism Fiji; Rosa Harris, Director of Tourism, Cayman Islands; Jassim Mahmoud, PR & Communications Director, Qatar Tourism; Dheera Keerthi Hettiarachchi, Chairman, Sri Lanka Convention Bureau; Devendra Saraiya, Head - Travel & Procurement, Deloitte; Gaurav Nagwekar, Group Head - Corporate Travel, Reliance Industries; Pooja Hiwalkar, Regional Travel Manager, Capgemini; Sanjay Pai, Vice President - Facilities, Corporate Travel, Hospitality & Director Aviation, Larsen & Toubro and many other industry leaders shared strategies for embracing change and their vision for the future of India's travel ecosystem.



OTM 2025, Asia's largest and most influential travel trade show, showcased unparalleled innovation and business opportunities in the global travel industry. The event emphasised India's role as the future growth engine for global tourism. Key participants included Georgia, Greece, Israel, Japan, Jordan, Morocco, Peru, Philippines, Cambodia, and Uganda—many of whom participated exclusively in OTM. Indian states like Uttarakhand, Himachal Pradesh, Gujarat, Jammu and Kashmir etc. showcased their unique offerings alongside private-sector giants like Satguru, Air IQ, Ottila, One Above, Accor Group and many more.

Sanjiv Agarwal, Chairman & CEO of Fairfest Media Ltd, expressed immense significant gratification: "India is emerging as the future growth engine for global tourism. With record-breaking participation and stronger-than-ever representation from Indian states and global destinations, OTM 2025 reinforced its position as the definitive meeting place for the travel industry. The event served as an avenue for leaders, experts, and dignitaries to engage in meaningful conversations alongside strategic partnership building. It united key stakeholders from all over the world, making OTM the centre of catalysing the future of the travel industry. With plans to potentially launch an edition of OTM in another country and an IPO later this year, OTM and Fairfest remain committed to providing global platforms for businesses to connect and grow."

WeddingSutra Engage, another key highlight from the event, brought together top wedding planners to discuss the latest trends and innovations in destination weddings and luxury celebrations. The session offered unique perspectives on the intersection of travel and the wedding industry.

As OTM 2025 came to a grand conclusion, the **Valedictory & Awards Function** celebrated excellence, innovation, and leadership in the travel and tourism industry. The ceremony

honoured destinations, organizations, and key industry players who have made significant contributions to shaping the future of travel.

With three days of high-impact networking, insightful discussions, and global collaborations, OTM 2025 reaffirmed its position as Asia's leading travel trade show, setting the stage for future partnerships and industry growth.

But the journey doesn't end here. Get ready for an even grander and more impactful OTM 2026, scheduled on 5, 6 & 7 February 2026, to continue shaping the future of the Indian travel industry.

We look forward to welcoming you again next year!

ABOUT OTM

OTM is the leading travel show in Asia. Each year, OTM brings together the global travel community under one roof. Tourism Ministers and CEOs of travel brands and businesses from over 80 countries and 30+ Indian States attend OTM annually.

ABOUT FAIRFEST

With clients from over 100 countries, Fairfest is a leading media company providing world-class platforms for doing business in one of the fastest-growing markets in the world - India. Established in 1989, Fairfest organises the industry-leading TTF and OTM international travel fairs for the rapidly expanding tourism industry, as well as Municipalika, a leading event on municipal management and sustainability. Fairfest also runs DailyBrief, one of India's highest-rated news apps, and publishes Travel News Digest (TND), collating the world's relevant news for the travel trade fraternity.