

JOIN THE

The Leading Travel Show in Asia

OTM[®]

PAVILION



WTE[®]

Miami World
Travel Expo

17-18 SEPTEMBER 2025

MIAMI BEACH CONVENTION CENTER

An initiative by OTM – Asia's Leading Travel Trade Show

OTM – the leading travel trade show in India and Asia* – is proud to announce its exclusive

OTM Pavilion at Miami WTE 2025

This initiative provides a powerful platform for national tourism organisations, DMCs, and destination stakeholders to strengthen their presence in the Americas and foster meaningful engagement with buyers from the United States and beyond.



Why Miami World Travel Expo? Why Now?

- The **United States remains the world's largest outbound tourism market**, with American travellers spending over \$135 billion annually abroad.
- The **US outbound segment grew over 30% in 2023**, driven by pent-up demand and rising interest in immersive international experiences.
- Miami is now the **top Outbound city in the US**, called the "Wall Street of the South."
- With a diverse and high-spending travel demographic in and around Miami, **WTE is pivotal for destinations looking to expand long-haul arrivals from the USA.**

Why Exhibit in the OTM Pavilion @ Miami WTE?

- A central hub for international travel brands **seeking access to North and South American markets.**
- **Co-branding with OTM**, backed by its market leadership and reputation in Asia.
- Access to **hosted buyers and pre-scheduled appointments** from across North America.
- **Enhanced visibility** through shared marketing, PR, and pavilion branding.
- Exclusive **networking and B2B engagement opportunities.**
- **Priority booth selection** for future WTE and OTM editions.
- Full-service support from the experienced **Fairfest international team.**

OTM Pavilion Participation Options

Option		Inclusions	Early Bird Rate (USD) valid till 25th July 2025	Standard Rate (USD)
SPACE ONLY	In Line	Raw space at regular location, minimum 100 sqft (Approx. 9 sqm)	\$21/sq.ft. (Approx. USD 225/sq.m*)	\$32/sq.ft. (Approx. USD 345/sq.m*)
	Corner	Raw space in a 2 sides open location, minimum 100 sqft (Approx. 9 sqm)	\$30/sq.ft. (Approx. USD 325/sq.m*)	\$41/sq.ft. (Approx. USD 440/sq.m*)
	Island	Raw space in a 4 sides open location, minimum 600 sqft (Approx. 56 sqm)	\$37.50/sq.ft. (Approx. USD 405/sq.m*)	\$55.50/sq.ft. (Approx. USD 595/sq.m*)
Backwall Display with Fascia		Starting 100 sqft - Approx. 9 sqm 10' W x 8'H Structure (1) with Logo Header (1), 10'x10' Grey Carpet, 30" H Round table (1), Black Chairs (3), Wastebasket (1)	\$2950*	\$4250*
Table Top		30" H Round Pedestal Table (1), Chairs (3), ID Sign, Grey Carpet, Wastebasket (1)	\$1050*	\$1500*

* Taxes apply.
All space exhibitors will be featured as part of the OTM Pavilion branding and promotions.

Who Should Join?

National and Regional Tourism Boards | DMCs, Hotels, and Resorts | Travel Tech and Service Providers
Cruise Lines, Attractions, and Airlines | Wedding, Luxury, and MICE Specialists

Step Into a Global Arena of Opportunity

The OTM Pavilion at Miami WTE 2025 brings together the most forward-looking travel brands under one strategic platform. Tap into new markets, forge lasting partnerships, and elevate your international visibility — all from one of the most vibrant travel markets in the world.

Strategic, Focused, and Localised

This is not a broad-stroke outreach. **The OTM Pavilion at Miami WTE 2025 is focused precisely on what Miami offers: high-value outbound travellers, specialist segments, cruise and MICE buyers, and cultural proximity to Latin American partners.** It's a chance to engage where the demand is concentrated — not everywhere, but exactly where it counts.

Book Your Spot – Limited Space Available!

Email - contact@fairfest.in