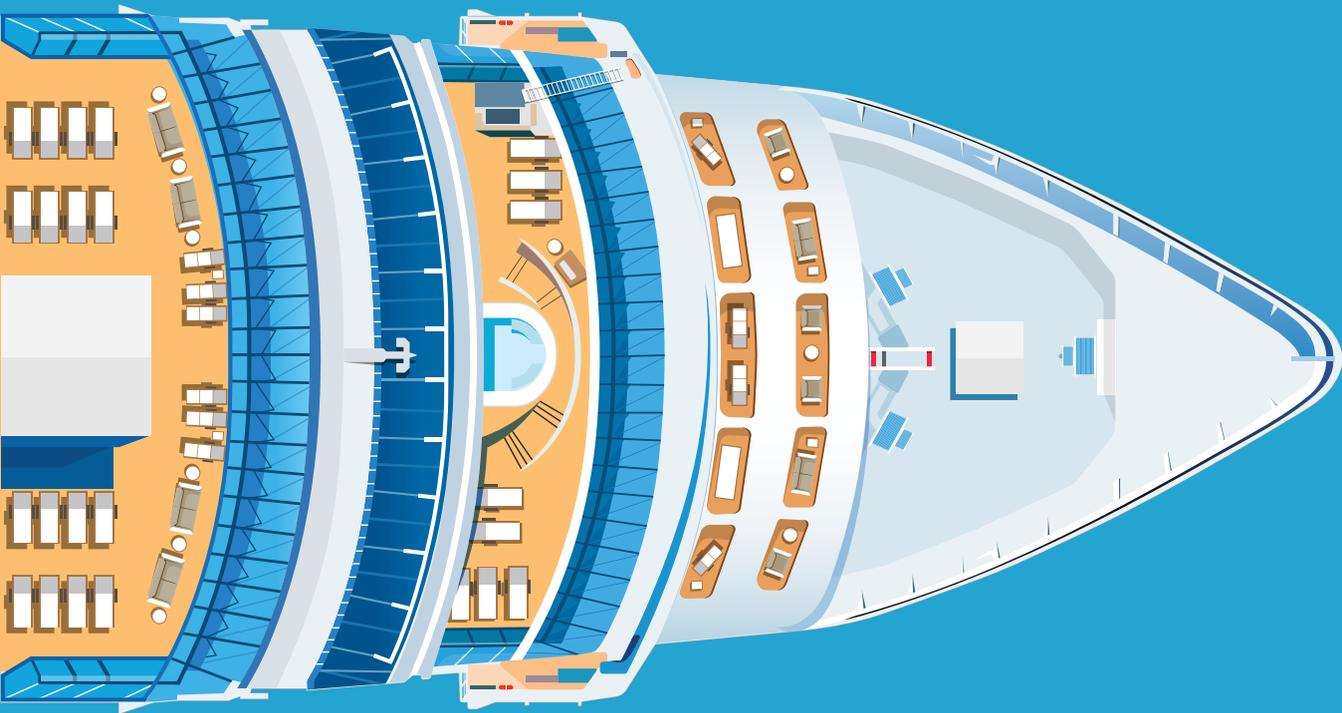
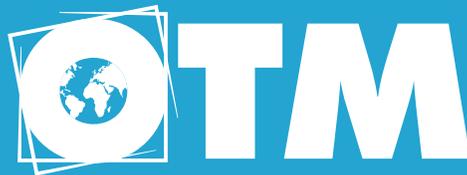


CRUISE HUB



The Leading Travel Show in Asia-Pacific



2019.

January 23, 24 & 25

Bombay Exhibition Centre - MUMBAI

www.otm.co.in/cruisehub

Connecting the Global Cruising Community

with India as a
cruising
destination
as well as a fast
growing market

The global cruise industry is growing rapidly. From 10 million in the year 2000 to more than 25 million in 2017, the number of cruise passengers is projected to reach 40 million by 2025.

Riding on the Indian outbound travel boom, the market for Indian cruise travellers is expected to explode from a current level of 180,000 in 2016 to over 7 million by 2022.

With the government announcing cruise tourism development as a project of national importance, the number of cruise passengers to Indian shores is also poised for a geometric increase - from less than 50,000 to over 4 million arrivals. The number of cruise ships visiting India is also expected to jump from 158 to 955 in the next 5 years.

Who Participates?

Cruise Products :

Standard Cruises, Luxury Cruises, Ocean Cruises, River/Canal Cruises, Destination/Expedition Cruises, Shore Excursions, Special Interest Cruises, Cruise Marketing Companies.

Cruise Infrastructure :

Port Authorities, Port Agents, Cruise Terminals, Destinations.

Who Visits?

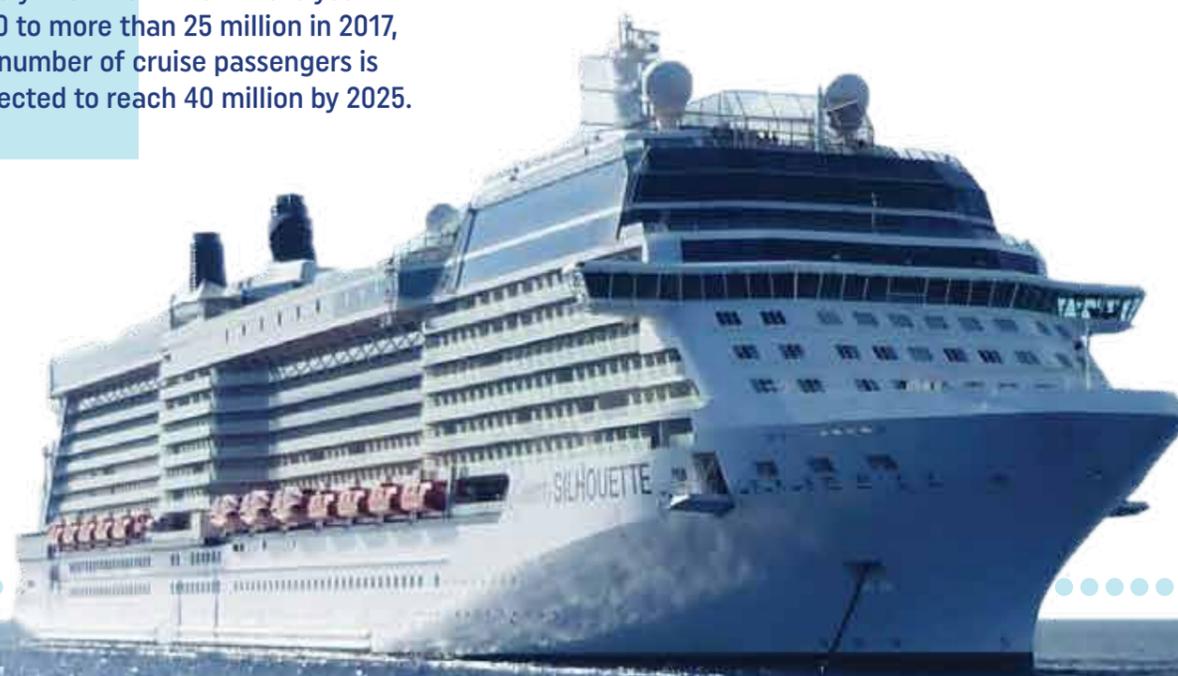
Travel Agents, Tour Operators, Cruise Specialists, Cruise Marketing Companies, MICE Operators, Corporate Buyers, Wedding Planners, Film Production Houses.

Do you market or promote cruises ?

Then Cruise Hub is an unmissable event in your industry calendar.

Opportunities at Cruise Hub @ OTM

- Exhibit space in the tradeshow.
- Branding/Sponsorship Opportunities in the Tradeshow/Workshop.
- Advertising/Advertorial Options in Cruise News Digest.



PARTICIPATION PACKAGE (Rate/ sq.m.)

TARIFFUS\$ 395 / Rs. 24,000*

EARLY BIRD OFFER

Before 31 May 2018..... US\$ 295 / Rs. 18,000*

01 June to 31 October 2018.....US\$ 345 / Rs. 21,000*

Add 10% for Corner, 20% for Peninsula and 30% for Island Stand. Add 25% premium for Extra Upper Floor, if any.

* Payment is due at the time of booking with GST extra @ 18%

** 3 or more years of firm rate contract on the basis of negotiated advance payment terms.

SPONSORSHIP OPPORTUNITIES

Various opportunities exist to help you get even closer to the cruising community at OTM. We can tailor sponsorship, branding and promotional opportunities based on your needs and budget.

Branding - pre-event and at-event.

Sponsorship - associate with popular features such as content sessions, lounges and networking areas.

Promotion - collaborate with us to engage with influential cruise companies.

For more information visit:

www.otm.co.in/media_files/sponsorshipopportunities

Standard Package includes: standard prefab stand, display panel walls on 2/3 sides, tables and chairs, nameboard fascia, spotlights, plug point, general lighting, air-conditioning and electricity, security, booth cleaning services, complimentary visitor invites.



BOOK NOW

Please fill your details in the enclosed **Space Booking Form** and email to contact@fairfest.in or send to given below address

Sandrine Clarac (Fairfest Media)

+91 82 9101 6105

sandrine@fairfest.in

Fairfest Media Limited

CIN - U74140WB1988PLC045101)

Mumbai

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Near WEH Metro Station, Off Andheri -
Kurla Road, Andheri East,
Mumbai - 400 093

New Delhi

216 A/1, Gautam Nagar,
Gulmohar Park,
New Delhi - 110 049

Kolkata (Registered Office)

25 C/1, Belvedere Road, Alipur,
Kolkata - 700 027